

The background of the entire page is a photograph of a landscaped courtyard. In the foreground, there are several clumps of tall, green, feathery grasses. Behind them is a low, grey stone wall. On the wall, there is a blue-painted sign that reads "Bayside Commons". The background shows more greenery and a building with windows.

# inside



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION  
EAST BAY CHAPTER

**FEBRUARY 14:**

## **NORCAL LANDSCAPE SHOW**

Visit the NorCal Landscape and Nursery Show on Thursday, February 14, from 8 a.m. to 4 p.m. at the San Mateo Expo Center, 1346 Saratoga Dr. in San Mateo. Walk the floor to learn about new products for the landscape industry. Or, take advantage of learning opportunities to boost your knowledge. The Nor Cal Landscape & Nursery Show has been awarded 27 CEUs for their five-session seminar program. Register at [www.norcaltradeshows.org/seminar](http://www.norcaltradeshows.org/seminar). The seminars begin at 8:00 a.m. and conclude at 3:30 p.m. in the Events Pavilion. Parking is \$15 per carload.

### **Seminars**

- Landscape Maintenance Best Management Practices
- Low Water Use or Drought Tolerant Landscape Plants. Are They the Same?
- Landscaping for Native Bees: Plants, Maintenance & Design
- Welcoming Wildlife into Our Gardens
- The New World of Outdoor Lighting—The end of incandescent lights and the new world of LED's

*On the cover: Bayside Commons Courtyards by Terra Landscaping, winner of the Small Commercial Maintenance and Sustainable Landscape Installation categories at the 2018 CLCA East Bay Chapter Beautification Awards.*

## Feb. 7: Firescaping with Douglas Kent

ReScape California is presenting a series of conversations with experts who will discuss regenerative landscaping practices that address the climate issues of our time.

Thursday, February 7 | 6:00 PM to 8:30 PM  
The Presidio in San Francisco, 1012 Torney Avenue, Tides – Pacific Room.  
Cost: \$25 Members; \$35 Non-Members

As California's population and temperatures continue to grow, so does the likelihood of wildfires. The ten most costly wildfires in U.S. history have all occurred in

California—and the top 5 within the last 2 years. Join Douglas Kent, author of *Firescaping*, as he highlights the essential qualities of a protected property and community. Doug will be focusing on roads, structures, defensible space, outlying areas and community obligations.

Doug's presentations are dynamic, educational and inspiring. He has been working to create fire safe properties and communities since 1993 and has written the best-selling book on landscaping for fire protection, produced articles for newspapers and magazines, and led landscape

projects and education efforts throughout the state. Doug started gardening 40 years ago. He has two master degrees in land management, has written five other books, and has led three statewide public education campaigns. Doug teaches at California Polytechnic University, Pomona, within the departments of Landscape Architecture and Regenerative Studies. Kent's work has been featured in *Fine Gardening*, *Sunset Magazine*, *HGTV*, *Los Angeles Times*, *San Francisco Chronicle*, *National Wildlife*, *Press Democrat*, *CNN* *Comcast*, and many others. A new edition of Doug's book, *Firescaping*, will be available later this year.

## Rescape CA: Request for Qualifications

Rescape California is currently updating training programs to be sure they are providing the most current best practices in the field of regenerative landscaping. As part of this process they are pulling together a Curriculum & Standards Committee of subject experts that represent each of our 8 Sustainable Principles to research and establish the highest, science-based standards for all of our education and advocacy efforts. The courses are based on whole-systems-thinking, and specifically include Rescape's 8 Principles: Act Local, Reduce Waste, Nurture Soil, Sequester Carbon, Save Water, Conserve Energy, Protect Water and Air, Create Habitat.

Rescape is building a pool of training instructors whose expertise complements these 8 Principles. A Request for Qualifications has been posted. You are invited to apply and share your expertise as a ReScape Instructor.

ReScape California is accepting RFQ applications from qualified individuals to deliver formal classroom and on-site trainings and workshops at ReScape sponsored events. The courses are based on whole-systems-thinking, and specifically include the 8 Principles: Act Local, Reduce Waste, Nurture Soil, Sequester Carbon, Save Water, Conserve Energy, Protect Water and Air, Create Habitat. The Instructors will

provide curriculum that teaches the latest, leading edge content, data and best practices, and incorporates all learning styles.

For more information or to submit an application, visit [rescapeca.org/instructors/](http://rescapeca.org/instructors/)

Contact Executive Director, Milena Fiore, [milena@rescapeca.org](mailto:milena@rescapeca.org) with questions or if you are interested in participating in the Curriculum & Standards Committee.

ReScape California, also known as the Bay-Friendly Landscaping & Gardening Coalition, is an advocate and expert in the creation of sustainable landscapes for commercial, multi-family, and public spaces as well as single-family residences.

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# East Bay Chapter Member Standings

## 30+ Year Members

Lafayette Tree & LS (1967)  
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Ewing Irrigation (1973)  
BrightView Tree Co. (1973)  
SiteOne Landscape Supply (1974)  
Professional LS Mngmt (1980)  
Delta Bluegrass Co. (1980)  
Landscape Care Co. (1985)  
LandPlan's LS Inc. (1982)  
Village Nurseries (1983)  
L.H. Voss Materials (1987)  
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P.J. McNamara (1987)  
Suma Landscaping Inc. (1988)  
Berndt Landscape (1988)  
Trimacs Maint. & LS Const, Inc. (1988)

## Life Members

George Sunayama, Joe Korematsu, Roger Fiske, Paul Schultz, Ken Gerlack, William Roger, Thomas Raeth, Dan Berger, Robert Battinich

## 13 Year Members

Susan Royter, Lantech Design Inc.

## 9 Year Members

Roxana Wolosenko, Roxy Designs

## 8 Year Members

Tom Sweeney, Landscape Care Company

## 3 Year Members

Kris Dasso, Terracare Associates  
Stephen Carmassi, Interwest Insurance

## 2 Year Members

Joshua Fookes, Deborah Fookes, Josh Hughes, Nick Smith - Bee Green Recycling & Supply  
Sai Duhamel, Home Grown Gardens

## 1 Year Members

Adan Rodriguez, Vision Recycling  
Kyle Ramey, California Water Service  
Hector Quiroz, LandCare

# The East Bay Chapter Thanks Our 2018 Partners for Success

## Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



## Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



## Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



## All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



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## New Year Brings Changes

Leeanna Schoeder, Rubicon Landscape Group  
CLCA East Bay Chapter President

*"If you've never experienced the joy of accomplishing more than you can imagine, plant a garden." – Robert Brault*

A cheerful hello and a wish to everyone for a joyous and prosperous 2019! A new year brings some exciting changes for our chapter as the newly elected Board of Directors for 2019 takes their positions. I am honored to be your President and will do all I can to continue the forward momentum we have seen over the past few years. I would like to send out a well-deserved thank you to Eric Santos with Brighview for his leadership, kindness and enthusiasm this past year. In addition, we are lucky in that Eric is our new Membership Director for 2019 and will continue to help lead our chapter. Roxy Wolosenko, of Roxy Designs and another past President, is now our Treasurer, and also will continue to bring her talents and knowledge to our chapter. Our new Secretary is David Manlove. His company, Indian Rock Landscapes, won the Sweepstakes Maintenance award last year. He is the man to talk to about how to enter the Beautification Awards for 2019. Our Associate Member Representative is Adan Rodriguez with Vision Recycling. Adan brings experience in recycling and awareness of the environment. He takes a strong interest in educating chapter members about recycling and minimizing our impact on the environment. I want to say thank you to Adan for being a leader in this industry and helping to educate all of us about how we can work to save our planet. Our New Events Director is Shane Younes. A new member of our Chapter, Shane brings a contagious smile and rush of

enthusiasm to all he does. As Events Director, he will be taking our events to a new level, so be sure to attend what is coming in 2019! Our new Education Director is Paul Wong of Imperial Sprinkler Supply. Paul is highly experienced in the irrigation industry and brings support from Imperial to our chapter. He understands the needs of life long training and has a tool box full of ideas to bring to the table. Thank you, Paul for making us all better!

Speaking of life-long learning, our first dinner meeting of the year could not have been more appropriate. Jennifer de Graaf spoke on Firescaping. Jennifer is a landscape architect, educator, public speaker, and as she puts it – a serious plant nerd. She spoke about how landscape design can reduce vulnerability to properties. Plant choices, defensible spaces, safe exits, and more were included in her presentation. Cleanliness, proper maintenance and plant health are just a few of the important considerations in fire prevention. Unfortunately, with environmental changes and other factors, forecasting for 2019 does not provide much hope of improved conditions and an overall reduction in fire possibilities. Providing exits and proper planning for emergencies is always the best advice. For more information contact Jennifer at [www.degraafassoc.com](http://www.degraafassoc.com).

With such a great start for events, the momentum continues to build with the LIS (Landscape Industry Show) February 6-7 in Ontario, CA. The show features some fantastic seminars from industry experts. Some samples include, "Don't Crash & Burn: Boost Profits By Mastering Chaos Email Marketing Success Secrets,"

"Employee Recruitment and Retention Boot Camp: Find Them. Hire Them. Teach Them. Keep Them," "Equipment Buying for a Small Business," "Facebook For Business," and so much more. In addition, over 100+ vendors will be in booths to meet you and introduce new, innovative products and services to increase profitability and efficiencies. It will be well worth the trip!

For those who can't make it down south, you can take your sweetheart for a Valentine's day treat February 14 by attending the Nor Cal Landscape and Nursery Show in San Mateo.

Other dates and details to take note of are March 7 for our next chapter meeting with details to follow soon.

Don't be shy about bragging, we all love to show off our work! April 26 is the Beautification Awards entry drop of day, (location to be determined). Awards judging will take place on May 9 and 10. Interested in participating or helping another chapter with judging? It's a great way to see some wonderful gardens and attention to detail work! The East Bay Chapter awards presentation and dinner will be Friday, June 7.

Get your popcorn and save the date of August 24 for the Bay Area Rivals to meet up. It's the annual A's versus Giants game! It will be on a Saturday this year, so no excuse not to go! More information will be provided soon about other upcoming events for this year, so stay tuned.

Always remember, this chapter is stronger with you being part of it. Participate, have a voice for change in our industry, and make a difference.

Like Vince Lombardi once said...  
*"The achievements of an organization are the results of the combined effort of each individual."*

# NAPLP Names Jaclyn Ishimaru-Gachina Woman Entrepreneur of the Year

The National Association of Landscape Professionals (NALP) is proud to announce H. Jaclyn Ishimaru-Gachina as the 2019 Woman Entrepreneur of the Year. The award recognizes a member who has demonstrated entrepreneurial spirit and initiative, ensured advancement of the landscape industry by actions and endeavors, and serves as a shining example to current and future female entrepreneurs. This award will be presented at NALP LANDSCAPES 2019 in Louisville, Kentucky this October. The award was established in 2015 and Jackie is the 5th recipient of this prestigious honor.

“Creating a work environment that promotes diversity, that couples ‘The Gachina Way’ – Respect, Courtesy and Professionalism, has allowed women to thrive within our organization. It is very inspiring to see so many women at the National Collegiate Landscape Competition,

who have chosen the Landscape Industry. When interviewing female candidates, I am encouraged by their greater numbers. These women are self-confident, knowledgeable, driven and prepared/inspired to make an impact. We encourage them to intern with us and after graduation join our team. The fact that 45% of the Senior Management team is female speaks volumes,” Jackie comments.

Jackie is President and co-founder of Gachina Landscape Management; she assumed the role of President and CEO upon the passing of John Gachina in December 2015. In 2018, Gachina Landscape was certified by the Women’s Business Enterprise (WBE) Pacific Region and is also a minority-owned business. 91% percent of the employees are a minority. The organization represents cultures from over 10 countries and 4 continents.

## Upcoming Events

### FEBRUARY 6-7

Landscape Industry Show, Ontario Convention Center, Ontario, CA. Visit [clca.org/lis/index.php](http://clca.org/lis/index.php)

### FEBRUARY 7

6-8:30 p.m. Rescape CA Firescaping Seminar. The Presidio in San Francisco, 1012 Torney Avenue, Tides – Pacific Room. \$25 Members; \$35 Non-Members

### FEBRUARY 14

11 a.m. Chapter board meeting at NorCal Landscape and Nursery Show, San Mateo Expo Center, 1346 Saratoga Dr. in San Mateo.

### FEBRUARY 14

NorCal Landscape and Nursery Show 9 a.m. to 4 p.m. at the San Mateo Expo Center, 1346 Saratoga Dr. in San Mateo. [norcaltradeshow.org](http://norcaltradeshow.org)

### MARCH 7

Chapter Lunch Meeting - Details TBA.



**“He said. She said.”**

Do you have questions about the best (and legal!) way to handle employee or staff issues? Or would you like advice regarding a specific situation? For concerns about hiring or firing or just general procedures you want to ensure are done correctly, **CLCA’s HR Hotline** has the solutions you need to make your business run smoothly.

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### 2018 East Bay Chapter Board of Directors

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#### PRESIDENT

**ERIC SANTOS** (925) 924-8900  
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#### NEWSLETTER PRODUCTION

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Jerrie Beard & Associates  
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### East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

### CLCA State Headquarters

1491 River Park Drive, Ste. 100  
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email: hq@clca.org

### 2018 CLCA State Executive Board

Visit <http://bit.ly/1LE7p27>.

### Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.  
1986 Roger D. Fiske  
1978 Joe Tanouye

### East Bay Past Chapter Presidents

*Past chapter presidents who are still members of the East Bay chapter.*

2017 Roxy Wolosenko  
2016 Calvin Craig  
2014-15 Peter Rosen  
2012-13 Tim Hendricks  
2011 DeeAnn Schuttish  
2009-10 Nate Siliin  
2007-08 Barry Minor  
2006 Gregory Wrenn,  
Rick Martens, CLT  
2005 Dennis Brewer  
2003-04 Rick Martens, CLT  
2000-02 Gregory Wrenn  
1999 Rob Solomon CLT, CLP  
1997-98 Dave Wolkenhauer, CLT  
1996 Diane McNally  
1995 Dan Berger, CLT  
1994 Craig Hutchinson  
1993 Steve Schlitt  
1992 Matt Schiller  
1991 Robert Battinich  
1990 John Redmond  
1989 Jim Kwiat  
1988 Thomas Raeth  
1986-87 John Nishizawa  
1985 Thomas A. Adan  
1984 David Burnley  
1983 Don Young  
1982 David Gutru  
1981 Joe Tanouye  
1979-80 J. Warren Thurston  
1979 Peter Rumore  
1978 Pat Nichols  
1977 Joe Korematsu  
1976 Chuck Rich

### East Bay Chapter Life Members

*Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.*

Roger Fiske Ken Gerlack  
Jeffrey Jones Joe Korematsu  
George Sunayama Jack Rydman  
Thomas Raeth

### CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.



## Sponsor Spotlight: Ewing Irrigation

Ewing Irrigation and Landscape Supply is the largest family-owned supplier of landscape and water management products in the country. Ewing offers commercial and residential irrigation supplies, water management and sustainable solutions, landscape and turf products, hardscape, landscape lighting, water features, erosion control, industry-leading seminars and more to professionals serving the landscaping, sports turf, golf, agricultural and industrial industries.

The company was founded in 1965 by King Ewing, who was considered one of the early pioneers in irrigation distribution. Ewing Irrigation, headquartered in Phoenix, Arizona, now has 200 branches from coast to coast in the United States.

Ewing provides not only a wide array of irrigation and landscape supplies, but also has tools for your business such as job tracking, accurate quoting and express will-call service for when you're short on time. Ewing customers also enjoy year-end rebates, early order programs, specials and EARN program discounts.

For contractors who are always on the go, Ewing provides online ordering, accounting and quotes, and mobile apps for landscape calculations and more. The trained service professionals and experts on the Ewing team can help you with your toughest questions.

Ewing offers affordable, CEU-approved training classes for you or your crew to keep everyone on your staff up to speed. Build your skills with classes focused on irrigation design and efficiency, auditing, and more.

As soon as you open the door and walk into Ewing Irrigation and Landscape Supply, you are greeted with a friendly smile. The staff makes you feel right at home and is attentive to all your landscape needs. They will walk by your side if you need help finding a product and answer any questions you may have. If staff doesn't know the answer they will take it upon themselves to find the answer because it is an opportunity to learn something new about the industry.

Visit [www.ewingirrigation.com](http://www.ewingirrigation.com).

# Become a Volunteer with EBMUD

EBMUD offers a variety of ways for students, teachers, community groups and volunteers to join in the stewardship and protection of our 58,000 acres of our water and lands.

Get involved in maintaining more than 80 miles of trails by joining the EBMUD Mokelumne Volunteer Program (MVP), or participate in other stewardship efforts, such as sign repair, cleanups, bird watching, guided hikes and historical talks.

Be a MVP

EBMUD's Mokelumne Volunteer Program (MVP) invites you to help with projects that protect and enhance land- and public-use facilities in Calaveras, Amador and San Joaquin Counties. Volunteers assist in land stewardship and help maintain trails, parks and historic sites while learning about how EBMUD manages and maintains the Mokelumne watershed. Our volunteers tell us time and again what a positive

experience it is to spend the day working outdoors on such worthwhile projects.

The MVP provides many ways to participate:

- Volunteer workdays: Volunteers plant trees, clear brush from trails, repair or replace signs and prune shrubs while learning about natural and cultural resources. Volunteers usually work a six-hour shift from 8:30 am to 2:30 pm under a Ranger/Naturalist.
- Docent support: Under the direction of a Ranger/Naturalist, volunteers who have strong subject-matter knowledge can assist as docents during tours, Ranger-Led Environmental Education Programs (RLEEP) and Stewardship Through Education programs.
- Research: Some projects or activities require detailed research. Volunteers may provide information for written reports or maps or help with cataloguing historical

items.

Volunteers who contribute 20 hours or more in a calendar year receive the following:

- a certificate of appreciation
- 50 percent off the entrance fee at Pardee and Camanche Recreation Areas
- a complimentary one-year trail use permit
- an invitation to the annual volunteer awards luncheon
- a volunteer t-shirt
- first priority reservations to popular events such as the Bald Eagle tours, wildflower hikes, bat viewing tours and Native American cave painting tours
- participation pins are given for 1 year, 3 years, 5 years, 10 years, 15 years and 20 years of service.

To receive notifications about upcoming volunteer opportunities, send an email to [volunteer@ebmud.com](mailto:volunteer@ebmud.com). Provide your name and phone number or contact Ranger Justin Mynk at 209-772-8259.

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