



**~KURAPIA~**  
**NEW**  
**DROUGHT TOLERANT GROUND COVER SOD**

- A turfgrass alternative changing the industry
- No need to sacrifice lawns to save water on landscape
- Grows low to the ground rarely exceeding 1"
- Dark green year round, and if left un-mowed produces small white flowers May-November

**WEST COAST TURF**  
Ask us about other water saving turfgrasses, too!  
westcoastturf.com  
888/893-8873



**Your success. Our heritage.**

- **Grower and broker since 1869**
- **Serving landscape professionals**
- **For one plant to an entire installation**
- **Delivery right to your job site**
- **Subscribe to our email Newsletter**

**Pacific Nurseries**  
www.pacificnurseries.com | 650.755.2330



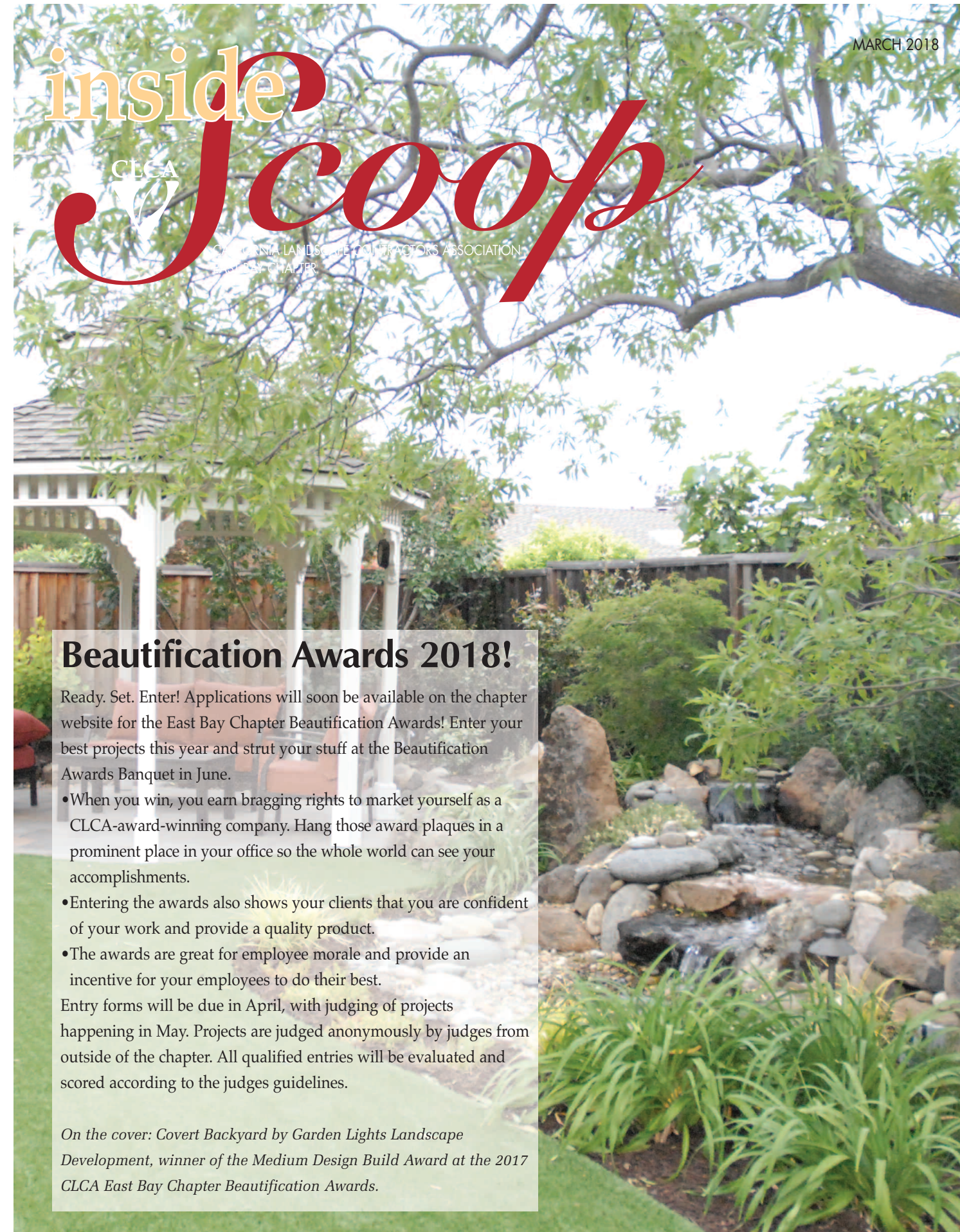
**VISION RECYCLING**  
Transforming Local Organics

- Quality Mulch, Wood Chips and Compost
- Disposal solutions for green waste and clean wood
- Convenient locations in Newark, Livermore and Benicia

**Vision Recycling accepts clean wood and yard trimmings on a per yard basis at all of its locations. The material is transformed into garden supply products for landscape applications. We deliver anywhere in the bay area.**

Now with a new location in BENICIA serving the North Bay region. Call us to find out more!

**510. 429. 1300**  
**www.visionrecycling.com**

MARCH 2018

**inside Scoop**  
CLCA  
CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION  
EAST BAY CHAPTER

**Beautification Awards 2018!**

Ready. Set. Enter! Applications will soon be available on the chapter website for the East Bay Chapter Beautification Awards! Enter your best projects this year and strut your stuff at the Beautification Awards Banquet in June.

- When you win, you earn bragging rights to market yourself as a CLCA-award-winning company. Hang those award plaques in a prominent place in your office so the whole world can see your accomplishments.
- Entering the awards also shows your clients that you are confident of your work and provide a quality product.
- The awards are great for employee morale and provide an incentive for your employees to do their best.

Entry forms will be due in April, with judging of projects happening in May. Projects are judged anonymously by judges from outside of the chapter. All qualified entries will be evaluated and scored according to the judges guidelines.

*On the cover: Covert Backyard by Garden Lights Landscape Development, winner of the Medium Design Build Award at the 2017 CLCA East Bay Chapter Beautification Awards.*

# Firescaping: Planting Against Fire

Presented by East Bay Municipal Utility District

By understanding a fire’s preferences, better choices can be made in landscape design, management, and maintenance to help keep people and property safe.

Learn how you can make better choices at the March 19 Landscape Advisory Committee meeting of the East Bay Municipal Utility District (EBMUD) from 3:30 p.m. to 5:00 p.m. The meeting will be held at the EBMUD Administration Building at 375 11th Street in Oakland on the second floor. The Administration Building is conveniently located near Broadway and 12th Street Bart station. Public transportation is encouraged.

Jennifer de Graaf, (Director of Education, ReScape California) will present on how a fire starts, how a fire moves, and what feeds a fire. Jennifer will provide recommendations on landscape design, material considerations, and best maintenance practices to help reduce the impact of a potential fire.

Jennifer de Graaf, PLA, LEED AP, BFQP, QWEL has 20 years of professional experience in design and project management for a variety of project types including parks, schools, hospitals, trail systems, streetscapes, historic properties, commercial housing, and estates and private residences. In addition to project work, she works as an

instructor for UC Berkeley Extension in the landscape architecture program and serves as the Director of Education for ReScape California.

Free validated parking is available at the Pacific Renaissance Plaza garage right next door on Webster Street. Bring your token to the meeting and EBMUD will validate it at



the end of the meeting. Please note, there is no parking available in the EBMUD parking garage. Light refreshments served.

Registration is required. Please register online at [ebmud.com/rsvp](http://ebmud.com/rsvp)

This event qualifies for CEU’s from the Irrigation Association, QWEL, Master Gardeners, and Bay-Friendly (ReScape).

## Bay-Friendly Design Training

March 13, 14, 15 8am-5pm

Hayward

[www.rescapeca.org/bftrainingconcord2018](http://www.rescapeca.org/bftrainingconcord2018)

## 15th Annual Water Conservation Showcase

Tues. March 20, 9am-6pm

Pacific Energy Center, San Francisco

[www.waterconservationshowcase.com/](http://www.waterconservationshowcase.com/)

## Photo Challenge

Upload your before and after lawn to garden pictures on EBMUD website and win! Contest opens in early March.

## Graywater 101 Presentation

Sat. March 31, 3pm-5pm

Richmond Library, Richmond

<https://ecologycenter.org/events/workshop-graywater-101/>

## Bringing Back the Natives Garden Tour

Sun. May 6, 10am-5pm

<http://www.ebmud.com/about-us/events/bringing-back-natives-garden-tour1/>

## UC Berkeley Blake Garden Tour

Mon. May 21, 2:30pm-4:00pm

Sign up: [kristin.bowman@ebmud.com](mailto:kristin.bowman@ebmud.com)

## Sustainable Landscape Map

Visit these sustainable landscapes to gather fresh ideas to turn a lawn into a low water use garden.

<http://www.ebmud.com/water-and-drought/conservation-and-rebates/watersmart-gardener/sustainable-landscape-map/>

designs, watering as much as can be safely operated in the shortest possible amount of time — up to 30 simultaneous solenoids (20 per output module).

The controller also offers built-in flow monitoring for quick diagnostics of abnormal flow conditions and accurate histories for up to six flow zones, ensuring maximum landscape protection.

For the ultimate reliability in large-scale commercial irrigation management, the ACC2 Decoder is second to none. Learn more at [hunterindustries.com](http://hunterindustries.com).

# Bold Spring Color Starts Here

Anigozanthos, commonly known as Kangaroo Paw, is an evergreen perennial native to southwestern Australia boasting a breathtaking array of colors (reds, pinks, golds, yellows, and oranges) during spring and summer. The “wand” shaped stems and fuzzy, long-lasting blooms make Anigozanthos a great option for borders and mass plantings. Not to mention, hummingbirds and other pollinators love them!

Some important things to remember when planting Anigozanthos:

- Placement. Give them lots of sun and room to grow, especially the larger sizes.
- Water. Anigozanthos do best with regular irrigation and well-drained soil. Lightly fertilize in spring but keep phosphorous level low.
- Pruning. Cut stems back to the base after flowers are spent. Or for cut flower arrangements that last, cut the stems just as

the buds are opening and place in warm water fortified with sugar-in-the-raw.

## Popular Varieties

### Anigozanthos ‘Yellow Gem’

Yellow Gem Kangaroo Paw. Tall and hardy with flowering stems reaching up to 5’ tall. Blooms are bicolor red and yellow.

### Anigozanthos rufus ‘Backdraft’

Backdraft Kangaroo Paw. Attractive, deep red blooms stand out against blue-green, sword-like leaves. Stems reach up to 3 feet tall.



### Anigozanthos ‘Kanga Burgundy’

Bush Elegance Kangaroo Paw. A more compact variety with leaves reaching 10” and stems growing to 20”. Blooms are purple-red from spring to fall.

### Anigozanthos ‘Kanga Red’

Kanga Red Kangaroo Paw. Kanga Red grows to 1’-2’ tall and wide with bright red-orange blooms.

### Anigozanthos ‘Kanga Pink’

Kanga Pink Kangaroo Paw. True pink blooms adorn this variety which grows from 1’-2’ tall in a clumping habit.

Information and photos courtesy Village Nurseries.



## Best-in-Class Two-Wire Irrigation Management for Complex Projects

Hunter is proud to introduce our next-generation ACC2 Decoder controller. The powerful ACC2 Decoder controller provides best-in-class irrigation management and monitoring for the largest irrigation projects.

## ACC2 Decoder

The ACC2 Decoder’s convenient two-wire functionality allows for maximum flexibility and makes for easy field installation, while its intuitive Flow Manager takes full advantage of highly sophisticated irrigation

ion | outdoor living | landscape | equipment | irrigation | outdoor living | landscape | equipment | irrigation | outdoor living | landscape | equipment



**In-Store.**



**On-Site.**



**Online.**

Horizon’s got you covered from the ground up.

Scan here to visit us online or stop in to your local California Horizon store.



Dublin..... 925.551.8383

7144 Regional Street

Concord ♦ ..... 925.825.3344

1880 Arnold Industrial Pl.

♦ =Outdoor Living Showroom



**Horizon**

HorizonOnline.com

shop online at 247.HorizonOnline.com

2 • March 2018

CLCA East Bay Chapter

[www.clcaeastbay.org](http://www.clcaeastbay.org)

March 2018 • 7

CLCA East Bay Chapter Address

3130 Balfour Rd., Ste. D #215  
Brentwood, CA 94513  
www.clcaeastbay.org

2018 East Bay Chapter Board of Directors

**IMMEDIATE PAST PRESIDENT**  
**ROXY WOLOSENKO** (925) 300-3948  
Roxy Designs roxy@roxydesigns.net

**PRESIDENT**  
**ERIC SANTOS** (925) 924-8900  
Brightview eric.santos@brightview.com

**PRESIDENT-ELECT**  
**OPEN POSITION**

**SECRETARY**  
**LEEANNA SCHOEDER**  
Rubicon Landscape

**TREASURER**  
**MARTIN CLEARY**  
Cleary Brothers

**DIRECTOR-MEMBERSHIP**  
**LANCE PERRY** (925) 683-6013  
CLCA Insurance Solutions  
lance.perry@arm-i.com

**DIRECTOR-EVENTS**  
**OPEN POSITION**

**ASSOC. MEMBER REPRESENTATIVE**  
**SPONSORSHIP CHAIR**  
**PAUL WONG**  
Imperial Sprinkler Supply

**EXECUTIVE ADMINISTRATOR**  
**LAURA LEUER** (510) 207-4350  
lleuer@comcast.net fax (866) 260-8869

**NEWSLETTER PRODUCTION**  
**JERRIE BEARD** (530) 621-1701  
Jerrie Beard & Associates fax (530) 621-2043  
jsb@beardassociates.com

East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

CLCA State Headquarters

1491 River Park Drive, Ste. 100  
Sacramento CA 95815-8899  
(916) 830-2780 • (800) 448-2522  
(916) 830-2788 Fax  
email: hq@clca.org

2018 CLCA State Executive Board

Visit <http://bit.ly/1LE7p27>.

Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.  
1986 Roger D. Fiske  
1978 Joe Tanouye

East Bay Past Chapter Presidents

Past chapter presidents who are still members of the East Bay chapter.

2017 Roxy Wolosenko  
2016 Calvin Craig  
2014-15 Peter Rosen  
2012-13 Tim Hendricks  
2011 DeeAnn Schuttish  
2009-10 Nate Silin  
2007-08 Barry Minor  
2006 Gregory Wrenn, Rick Martens, CLT  
2005 Dennis Brewer  
2003-04 Rick Martens, CLT  
2000-02 Gregory Wrenn  
1999 Rob Solomon CLT, CLP  
1997-98 Dave Wolkenhauer, CLT  
1996 Diane McNally  
1995 Dan Berger, CLT  
1994 Craig Hutchinson  
1993 Steve Schlitt  
1992 Matt Schiller  
1991 Robert Battinich  
1990 John Redmond  
1989 Jim Kwiat  
1988 Thomas Raeth  
1986-87 John Nishizawa  
1985 Thomas A. Adan  
1984 David Burnley  
1983 Don Young  
1982 David Gutru  
1981 Joe Tanouye  
1979-80 J. Warren Thurston  
1979 Peter Rumore  
1978 Pat Nichols  
1977 Joe Korematsu  
1976 Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Ken Gerlack  
Jeffrey Jones Joe Korematsu  
George Sunayama Jack Rydman  
Thomas Raeth

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.

Member Advantage Customizable Employee Handbook

One of the best ways to ensure your employees know what is expected is to have an employee handbook specific to your company. CLCA, along with the California Employers Association, is making it easier to create this document. We have compiled a new, first-of-its-kind employee handbook written specifically for employers in the landscape industry. Some of the items included that are specific to our industry include:

- Use of company vehicles
  - Working with subcontractors
  - Directions for inclement weather call-ins.
- The handbook is in an easy-to-use Microsoft Word format, which you can fully customize to fit your company's size, needs, and special programs. The result is an accurate and up-to-date employee manual, one of the best defenses available against employee job actions and lawsuits.

The handbook includes all required state and federal policies, as well as policies that apply to your every day work world.

Order Online, or contact CLCA HQ at (800) 448-2522.

**"I see nothing wrong with taking a two-hour lunch... followed by a nap."**

An accurate employee manual is one of the best defenses available against employee job actions and lawsuits!

Get CLCA's easy-to-use handbook in Microsoft Word format!

- Can be fully customized to fit your company's needs.
- Includes all required state and federal policies as well as guidelines specific to the landscape industry.

[clca.org/store](http://clca.org/store)

CLCA MEMBER ADVANTAGE



California Landscape Contractors Association

East Bay Chapter Member Standings

Congratulations to the following members for reaching membership milestones.

30+ Year Members

George Sunayama (1952)  
Joe Korematsu (1956)  
Roger Fiske (1962)  
Paul Schultz (1963)  
Ken Gerlack (1967)  
Lafayette Tree & LS (1967)  
Horizon (1970)  
Ewing Irrigation (1973)  
BrightView Tree Co. (1973)  
SiteOne Landscape Supply (1974)  
Professional LS Mngmt (1980)  
Delta Bluegrass Co. (1980)  
Landscape Care Co. (1985)  
LandPlan's LS Inc. (1982)  
Village Nurseries (1983)  
L.H. Voss Materials (1987)  
Eisenstaedt LS & Maint. (1987)  
P.J. McNamara (1987)  
Suma Landscaping Inc. (1988)  
Berndt Landscape (1988)  
Trimacs Maint. & LS Const, Inc. (1988)

25 Year Members

Brad Hlady, Buffalo Landscape Co.

24 Year Members

Richard Kerri, Kerri Landscape Svcs.

20 Year Members

Luca Donisi, Donisi Landscape Const.

12 Year Members

Jim Patterson, Brickyard Building Mat.

8 Year Members

Luis Hernandez, Amanecer Landscaping

7 Year Members

Eric Santos, BrightView


4 Year Members

Christopher Jehs, AJ's Landscaping  
John Spanne, Calstone Company

**village nurseries**  
WHOLESALE, LLC

**JEREMY CRYDERMAN**  
TERRITORY MANAGER - EAST BAY/CENTRAL VALLEY

6901 BRADSHAW ROAD, SACRAMENTO, CA 95829  
916-364-2948 / FAX: 916-366-8817 / 888-779-3941  
[www.villagenurseries.com](http://www.villagenurseries.com) / [jcryderman@villagenurseries.com](mailto:jcryderman@villagenurseries.com)



The East Bay Chapter Thanks Our

2018 Partners for Success

Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.

WHERE QUALITY GROWS....



Todd Gerrow  
(916) 216-2859  
[tgerrow@agsod.com](mailto:tgerrow@agsod.com)

12750 Guard Rd.  
Lodi CA 95242  
(800) 588-6882  
[www.agsod.com](http://www.agsod.com)

Growers of Quality Bluegrass, Fescue & Bermuda Sod



## president's message

### March On!

Eric Santos, CLT, CLCA East Bay Chapter President

Last month our Immediate Past-President and Interim Director of Events, Roxy Wolosenko organized another outstanding event. Dave Phelps gave an amazing talk about soil health that was unlike any other that we have heard. Dave took us on a deep dive into the details of how to maintain soil and plant health in our changing climate and in the face of new regulations. On behalf of all of those who attended, I would like to thank Dave Phelps and our Gold Partner for Success, StopWaste for supporting and furthering the education and professionalism of our CLCA East Bay Chapter members. The advice and resources Dave shared with those who attended the event were extremely valuable!

March marks the end of winter, and many of us are already recruiting and interviewing as we prepare for the start of the spring season. With the current administration's decision to revoke Temporary Protected Status (TPS) for 250,000 people working in the US along with the future uncertainty of the DACA program, it is going to be even more difficult to recruit and hire talent in the upcoming years.

As we all continue to hope for the best and prepare for a challenging season, we

have invited, Mari Bradford, with the California Employers Association to our next luncheon event on Tuesday, March 6, to educate us on hiring and retaining great employees. Many of us, including myself, tend to hire people solely based on their resume, when we really need to be hiring people who are the right fit for our organization. Join us for this informative training so you are prepared with the right tools in place before you begin the interview process—a job description, great interview questions, new hire tips and retention best practices. Mari will specifically cover the following topics:

- Discover why job descriptions make all the difference and save you time and money;
- A review of the best (and legally compliant) interview questions that help you really get to know the potential hire;
- How to extend an offer and graciously notify those you don't want to hire;
- Help your new hire assimilate into your culture seamlessly.

We would like to thank our Silver Partner for Success, Vision Recycling for sponsoring this upcoming event and for helping our members grow in 2018. We are only as good

as our employees, and the goal of our next event is to get us all marching in a positive direction! Pre-Registration is required for this event and spaces are limited. Please visit <http://www.clcaeastbay.org/> to register.

One of the benefits of being CLCA members that we often forget about is that we have access to resources available from the California Employers Association. The CEA offers a wealth of information that can benefit both big and small CLCA members. Regardless of how long you have been in business, the CEA has a tremendous amount of great information available for you to tap into! If you have not visited the CEA's website, I encourage you to visit [www.employers.org](http://www.employers.org) for more great training and information.

For those of you who take pride in your work, our Beautification Awards are a great way to be recognized. The time to enter your projects is coming up in April, project judging is set for May and winners will be announced at the awards banquet in June.

Please stay tuned as we continue to plan events that help our members learn, connect, and grow and remember to please support our 2018 Partners for Success!

"March on. Do not tarry. To go forward is to move toward perfection. March on, and fear not the thorns, or the sharp stones on life's path." - Khalil Gibran

Thursday, March 15:

## MWEL Training Workshop

Learn sustainable landscaping best management practices with the new Mastering Water Efficient Landscapes (M.W.E.L.) Training Workshop on Thursday, March 15, 8 a.m. to 4 p.m. at the Harbor Bay Isle Community Center in Alameda.

CLCA is offering a NEW sustainable landscape training workshop. This updated and recently expanded workshop is perfect for landscape industry folks looking for more detailed instruction in:

- Water Efficient Landscape Design, Installation and Maintenance
- Water Efficient Best Management Practices
- Necessary Tools to Comply with California's Model Water Efficiency Landscape Ordinance

### Earn

This certificate workshop offers CEUs for:

- (6) Irrigation Association
- (6) National Association of Landscape Professionals
- (3) International Society of Arboriculture
- (3.5) Association of Professional Landscape Designers

### Learn

Workshop attendees will:

- Receive Basic Knowledge of California's Model Water Efficient Landscape Ordinance (MWELO)
- Receive Knowledge of MWELO's Most Important Elements



- Have an Understanding of Soil, Irrigation, Water Budgeting and Plant Relationships
- Have an Understanding of Overall Water Efficient Landscape Best Management Practices (BMPs)
- Participate in an Interactive Landscape Water Budgeting Exercise

- Participate in a Question and Answer Session with Proven Industry Experts
- Plus all attendees receive exclusive lifetime access to an online toolkit complete with spreadsheets to simplify the water budgeting process!

### Cost

\$115 for CLCA members, \$175 for non-members, \$80 for CLTs and CWMs (in good-standing). Register online at <http://bit.ly/2lx1kOM>.

## Soil Sustainability Topic of February Meeting



Scott Sommerfeld, Peter Rosen, Roxy Wolosenko, Dave Phelps, Laura Luer, and Eric Santos



Loren McIrvine and Dave Phelps



LANDSCAPE CONTRACTORS  
INSURANCE SERVICES, INC.

Gil Gonzalez  
Sr. Account Executive

1081 Somersby Way, Brentwood, CA 94513  
P (800) 628-8735  
C (510) 928-7141 F (925) 240-1411  
[ggonzalez@lcisinc.com](mailto:ggonzalez@lcisinc.com)  
[www.lcisinc.com](http://www.lcisinc.com)

Specialized Insurance & Business Services for Members of the Green Industry



Imperial  
SPRINKLER SUPPLY

A FULL SERVICE LANDSCAPE AND IRRIGATION SUPPLIER

Paul Wong  
SALES REPRESENTATIVE  
925.518.6331 cell  
[paulw@imperialsprinkler.com](mailto:paulw@imperialsprinkler.com)

Raul Gutierrez  
Branch Manager - Concord Branch  
1260 A Diamond Way  
Concord, Ca CA 94520  
925.771.8165 tel • 925.771.8170 fax

**SE HABLA ESPAÑOL**

[www.imperialsprinklersupply.com](http://www.imperialsprinklersupply.com)

## L.H. VOSS MATERIALS INC. Landscape Centers

Nyoka Corley

Territory Sales Manager

Email: [nyoka.corley@gmail.com](mailto:nyoka.corley@gmail.com)

Cell: 510.773.7063

**MAIN OFFICE:**  
2445 Vista Del Monte  
Concord CA 94520  
FAX: 925.676.7976  
Acct: 925.676.7910

**AFFILIATED STORES:**  
**Clarks U Save Rockery**  
Hayward 510.471.0755  
San Leandro 510.357.5220

**Mt. Diablo Landscape Ctr**  
Concord 925.687.2930  
Pittsburg 925.778.3123  
**L.H. Voss Materials Inc.**  
Dublin 925.560.9920



PIONEERS OF SUSTAINABLE TURF

Jeff Henninger  
(925) 698-8295

[www.deltabluegrass.com](http://www.deltabluegrass.com)

C-27 752734