

inside



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION
EAST BAY CHAPTER

Scoop

APRIL 26:

Happy Hour at Plank Beer Garden

Join us at Plank Beer Garden, 98 Broadway in Oakland on Friday, April 26 for a social networking event and beautification award entry form dropoff.

New and experienced green industry professionals are invited to network and talk shop over an ice cold beverage. New C-27 Contractors or anyone considering joining CLCA is welcome. Enjoy appetizers, network with like-minded professionals and drop off your Beautification Awards Entries as well.

For anyone interested in playing Bocce Ball, the cost is only \$15. Register online for this fun social event at clcaeastbay.org.

On the cover: The Lake at Canyon Lakes by Allied Landscape Services received an achievement award in the Large Commercial Maintenance category at the 2018 CLCA East Bay Chapter Beautification Awards.



president's message

What's Old is New Again!

Leeanna Schoeder, Rubicon Landscape Group
CLCA East Bay Chapter President

"I think that any time of great pain is a time of transformation, a fertile time to plant new seeds."

--Debbie Ford

Instead of the good ol' staples used in landscaping from decades ago (think of Agapanthus and Tam Junipers), many designers and landscapers are now looking towards plants from centuries ago. California natives are having a big come back. However, many are endangered and need our help!

With the fires that ravaged our state, the many years of drought, and the ever-increasing real estate developments, it's easy to forget the beauty that was here long before we were. By adding one native to your plant palate you will be planting one seed of an idea that can change everything!

Following are just a few advantages of using native plants:

- They add beauty to the landscape and preserve our natural heritage here in California.
- They provide food and habitat for native wildlife.
- They are unusual and provide added interest.
- They help reduce fire dangers and slow the progression of fires by staying greener longer.
- Most are drought tolerant and decrease the amount of water needed for maintenance.
- After they are established, they require very little long-term maintenance.
- They help with erosion control by producing large root systems to hold soil in place.
- They help with water quality by

controlling soil erosion and moderating floods and droughts.

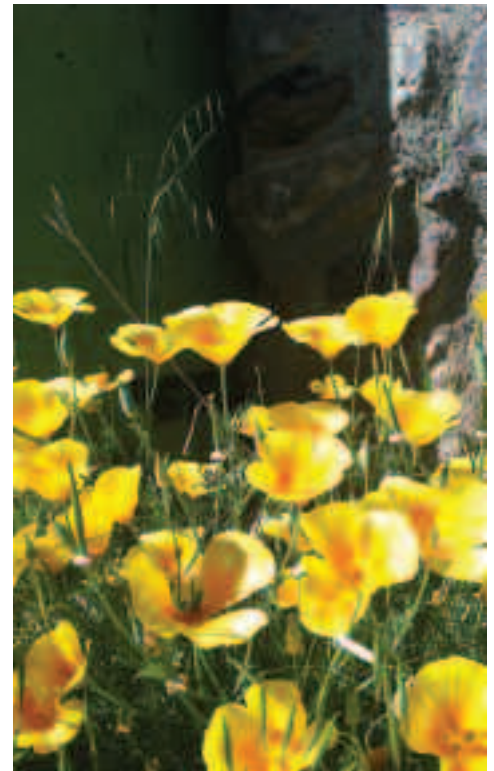
- They have predatory resistance for common insects and diseases.

Did you know that according to the California Native Plant Society, California has more native plant species than any other state in the Nation? And, at least one third are found nowhere else in the world.

This is becoming such a big deal that the Franciscan manzanita, considered extinct for decades was rediscovered in 2009. The U.S. Fish and Wildlife Service declared 230 acres of open space in San Francisco necessary for protection and recovery of this specific plant (www.kcet.org).

The Bay area is blessed with a plethora of indigenous species of all shapes and sizes that grow right here. According to the Department of Wildlife in California (www.wildlife.ca.gov), "California hosts approximately 6,500 species, subspecies, and varieties of plants that occur naturally in the state, and many of these are found nowhere else in the world. Some are adapted to unique habitats or harsh conditions, and some occur in such low numbers or have been so impacted by human influence that they are at risk of permanent extinction from the wild. California's native plants should be conserved because of their beauty and intrinsic value, because they are essential components of ecosystems and natural processes, and because provide us with valuable renewable materials and other benefits."

Did you know you can help California's Endangered Species at tax time? You can help endangered species by making a



donation to the Native California Wildlife Rehabilitation Fund in the Voluntary Contributions section of your California Income Tax Form. If you itemize deductions, your donation will be tax deductible the following year. Give a little to save a lot!

In 2018, 31,885 Californians contributed to the Rare and Endangered Species Preservation Program. If more people contributed on line 403 it would increase the program's ability to conserve and monitor imperiled species. Please help spread the word.

Lastly, if you are finding it hard to locate natives at your local nursery, follow the links below for help.

- California Native Plant Society at rareplants.cnps.org/index.html
- Wildlife Conservation at www.wildlife.ca.gov/Conservation/Plants/Endangered

Thank you for helping to restore the glory of native plants to our landscapes.

East Bay Chapter Member Standings

30+ Year Members

Lafayette Tree & LS (1967)
Horizon (1970)
Ewing Irrigation (1973)
BrightView Tree Co. (1973)
SiteOne Landscape Supply (1974)
Professional LS Mngmt (1980)
Delta Bluegrass Co. (1980)
Landscape Care Co. (1985)
LandPlan's LS Inc. (1982)
Village Nurseries (1983)
L.H. Voss Materials (1987)
Eisenstaedt LS & Maint. (1987)
P.J. McNamara (1987)
Suma Landscaping Inc. (1988)
Trimacs Maint. & LS Const, Inc. (1988)
Dryad LLC (1989)

Life Members

George Sunayama, Joe Korematsu, Roger Fiske, Paul Schultz, Ken Gerlack, William Roger, Thomas Raeth, Dan Berger, Robert Battinich, Kevin Berndt

25 Year Members

Barry Friesen, Dawn Landscaping, Inc.
Randy VanSiegman, Adrian Landscape

18 Year Members

Robert Cruikshank

4 Year Members

Jackie Hayes, J.M. Hayes Outdoor Living

3 Year Members

Dona Wessells, WA! Wessells Associates
Landscape Design

Tell Us Your Story!

Send us a brief history of your company to include it in a future issue. info@beardassociates.com.

The East Bay Chapter Thanks Our 2019 Partners for Success

Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



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Adan Rodriguez (Vision Recycling & event sponsor), Peter Rosen (state Membership Director) and Tom Del Conte (Vision Recycling event sponsor).

Irrigation Technologies Workshop

The Irrigation Technologies Workshop was a great success earlier this month. The event was generously sponsored by Vision Recycling.

Thank you Allied Landscape Services, HunterFX, Imperial Sprinkler Supply, Rain Bird and Weathermatic for sharing the latest MWEL0 compliant irrigation technology.



Above: Adan Rodriguez (Vision Recycling & event sponsor) and Eric Santos (Immediate Past President)

Below: Mike Valentine of Imperial Sprinkler Supply



Above: Roxy Wolosenko with Andrew Kendall of Weathermatic

Below: Raffle winner Delane Vergara, Del Conte's Landscaping Inc.



Above: Jeremy Yearton and Ben Sacks of HunterFX.

Below: Silvia Gourian and Noe Cruz of Rain Bird





Meet Calvin Craig

Calvin Craig is a CLCA East Bay Chapter member and the past president of chapter. He is also a member of the California Horticultural Society and the California Native Plant Society and holds a Sustainable Landscape Certification from Sonoma State University and Bay-Friendly Design Certification. As a youth, he was involved in Boy Scouts, 4-H and volunteered at the Lindsay Wildlife Museum in Walnut Creek. He is also interested in vintage cars, trains and many other things he makes time for while running his own business.

Calvin Craig Landscaping is an award-winning residential landscape construction, design, and gardening company serving the East Bay and Contra Costa County, with 25 years of experience.

Calvin's experience includes working for noted contractors on design and installation of high-end residential estate gardens in the Bay Area. He also worked for a landscape contractor specializing in underground construction and drainage, water systems, and retaining walls. He has always been passionate about nature and wanted to be a ranger from when he was a young boy.

Water in the World of Climate Change

As California fluctuates between extended periods of drought and seasonal floods, it is important to consider how we design and manage landscapes to respond to these changing conditions. Rescape California is hosting a panel discussion on watershed health and water issues in the world of climate change—drought vs. flooding--on Thursday, April 11 from 6-8:30 p.m. at EBMUD Headquarters in Oakland.

Ryan Stroupe, ReScape Board Member and PG&E Educator, will moderate a panel discussion that offers information and solutions. Panel will include: Brock Dolman from Occidental Arts & Ecology Center and Co-Director of the WATER Institute; Pamela Conrad, landscape architect and Senior Associate at CMG; Bruce Riordan, Program Director at the Climate Readiness Institute; Amelia Luna with Sherwood Design Engineers; Claire Nordlie, Supervisor of Water Conservation at EBMUD.

Where: EBMUD Headquarters
375 11th St., Oakland, CA 94607

When: Thursday, April 11, 6:00-8:30pm

Tickets: rescapeca.org/speaker-series-spring/

Hors d'oeuvres and light refreshments will be served. Event qualifies for 2 ReScape CEUs; APLD CEUs also available. \$25 for ReScape Members, \$35 for Non-members.

Upcoming Events

APRIL 11

6-8:30 p.m. Water in the World of Climate Change panel Discussion at EBMUD Headquarters, 375 11th St., Oakland, CA 94607. See info at left.

APRIL 26

Networking Happy Hour and Awards entry drop off at Plank Beer Garden, 98 Broadway in Oakland at 6 pm. For anyone interested in playing Bocce Ball, the cost is only \$15. Register online for this fun social event at clcaeastbay.org.

MAY 9-10

Chapter Awards judging.

JUNE 7

Chapter Awards Presentation & Dinner at Canyon Lakes Golf Course & Brewery.

AUGUST 8

Chapter BOD Planning Meeting

AUGUST 24

6pm - A's vs Giants baseball outing

SEPTEMBER 5

Chapter Dinner Meeting-Details TBA.

OCTOBER 3

Chapter General Membership Meeting - Details TBA.

NOVEMBER 7

Chapter Dinner Meeting-Details TBA.

NOVEMBER 13-16

CLCA Annual Convention, Lake Tahoe Resort Hotel.

DECEMBER 6

Chapter Holiday Party-Details TBD



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East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

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2019 CLCA State Executive Board

clca.org/about/board-of-directors/

Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.
1986 Roger D. Fiske
1978 Joe Tanouye

East Bay Past Chapter Presidents

Past chapter presidents who are still members of the East Bay chapter.

2018 Eric Santos
2017 Roxy Wolosenko
2016 Calvin Craig
2014-15 Peter Rosen
2012-13 Tim Hendricks
2011 DeeAnn Schuttish
2009-10 Nate Silin
2007-08 Barry Minor
2006 Gregory Wrenn,
Rick Martens, CLT
Dennis Brewer
2003-04 Rick Martens, CLT
2000-02 Gregory Wrenn
1999 Rob Solomon CLT, CLP
1997-98 Dave Wolkenhauer, CLT
1996 Diane McNally
1995 Dan Berger, CLT
1994 Craig Hutchinson
1993 Steve Schlitt
1992 Matt Schiller
1991 Robert Battinich
1990 John Redmond
1989 Jim Kwiat
1988 Thomas Raeth
1986-87 John Nishizawa
1985 Thomas A. Adan
1984 David Burnley
1983 Don Young
1982 David Gutru
1981 Joe Tanouye
1979-80 J. Warren Thurston
1979 Peter Rumore
1978 Pat Nichols
1977 Joe Korematsu
1976 Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Ken Gerlack
Jeffrey Jones Joe Korematsu
George Sunayama Jack Rydman
Thomas Raeth Kevin Berndt

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.



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Services include preliminary notices, liens, stop notices, bond filings, lien releases, waivers and releases, and more.



clca.org/benefits





Above: Orinda Grove by JPA Landscape & Construction, winner of the Judges Award in 2018.

At right: JPA Landscape & Construction accepts the Judges Award in 2018.



Beautification Awards 2019!

Ready. Set. Enter! Applications are now available on the chapter website for the East Bay Chapter Beautification Awards! Enter your best projects today and strut your stuff at the Beautification Awards Banquet on Friday, June 7 at Canyon Lakes Golf Course & Brewery.

- When you win, you earn bragging rights to market yourself as a CLCA-award-winning company. Hang those award plaques in a prominent place in your office so the whole world can see your accomplishments.
- Entering the awards also shows your clients that you are confident of your work and provide a quality product.
- The awards are great for employee morale and provide an incentive for your employees to do their best.

Entry forms are available at clcaeastbay.org/awards.html. Entries and payment must be received by Friday, April 26, 2019. You can hand deliver your

Beautification Awards entry forms at Plank Beer Garden Bowling & Bocce, 98 Broadway in Oakland, then join us for food, fun and bocce ball. Payment may be made online at clcaeastbay.org or you may mail a check with your entries to: CLCA East Bay Chapter, c/o Laura A Leuer, 3130 Balfour Rd., Suite D #215, Brentwood, CA 94513. No entries or payment will be accepted after April 26. Judging will take place May 8-9. Projects are judged anonymously by judges from outside of the chapter. All qualified entries will be evaluated and scored according to the judges guidelines. The awards will be presented at the ceremony on June 7, 2019 at the Canyon Lakes Golf Course & Brewery.

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April 2019 • 7



~KURAPIA~

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