

MAY 2019

inside



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION
EAST BAY CHAPTER

JUNE 7:

East Bay Beautification Awards Banquet

The entries are all in and the judging will take place this Thursday and Friday, May 9 and 10. Be sure to spruce up those projects and remove all signs before the judges arrive! Then sit back and relax in anticipation of the Beautification Awards Banquet on Friday, June 7 at Canyon Lakes Golf Course and Brewery.

Bring your crew members or your client and celebrate all the great work being done in the East Bay! Watch your email for more information and registration for the awards banquet.

On the cover: Tropic Sands by Rubicon Landscape received an achievement award in the Small Commercial Maintenance category at the 2018 CLCA East Bay Chapter Beautification Awards.



president's message

Hot Trends for 2019

*Leeanna Schoeder, Rubicon Landscape Group
CLCA East Bay Chapter President*

Most of us have become well aware of the dwindling pollinators in Bay Area gardens. Seeing a butterfly in spring or a honeybee floating among the summer flowers are becoming a rare sights. Although there are many reasons why, declining habitat ranks among the highest causes. Adding more plants and flowers that attract pollinators is a big trend in 2019.

There are so many varieties to choose from adding interest, texture and of course, color. Plus, you are helping those hard working pollinators that provide our food! Remember to add plants and flowers to your next landscape project!

Coral is the hot color trend for 2019. There is a coral flowering shrub for almost every zone in the Bay Area.

- Hemerocallis (Daylilies) are a great choice
- Floribunda Rose 'La Park' shows off this hue beautifully.
- Alstroemeria indica 'koice' is lovely in a container garden.

So when making a color choice, think coral!

Missing traditional season changes in the garden? Hot trend in 2019 is to enhance landscapes with contrast. Some suggestions to help include: using plants with a contrasting bark color, emphasize the form of plants with heavier pruning, and use plants with contrasted leaves to create focal points.

Plants/trees with short blooming periods need room to show off. Be sure views are unobstructed. Find shrubs and trees that have more than one function--ones that produce fruit, attract birds, or provide fragrance all help with seasonal changes and interest. (Note: Watch out for signs of Verticillium Wilt and airborne bacteria such as Pseudomonas on Japanese

Maples. With the heavy rains this year, this is sure to be problematic).

Bulbs are big in 2019. Summer blooming bulbs have hit the shelves. In cases where you're digging a hole anyway, throw some bulbs in for a splash of color later. They are now on sale. Summer bulbs include Dahlias, Anemone, Begonias, Ranunculus, and so many more. There is a bulb for every garden, sun, shade, and even ones that are deer resistant. Hey, find one that is coral and attracts butterflies and you've hit 2019 trend trifecta!

Staying away from gluten food products? Use it instead to prevent weeds in the landscape. Corn Gluten Weed Preventer is a hot trend in 2019. This organic pre-emergent controls many common grassy and broadleaf weeds, such as crabgrass and dandelions. For more info, check out the Green Earth and Turf website. <https://greeneearthagandturf.com/products/organic-weed-killers/gluten-8/>

Vegetable gardens are not just for the back 40 any longer. A hot trend in 2019 is incorporating vegetables into blended gardens. Vegetables naturally have abundant foliage diversity and interest, and make for unique companion plantings throughout the landscape. Tomato cages have evolved into different materials and colors to add interest instead of the ol' galvanized ones. Mix climbing vegetables with sweet peas for additional color and interest.

Shade is a hot trend in 2019. Contemporary, lighter designs are being utilized for the less traditional wood shade structures. Increasing air flow is gaining in popularity over the heavier materials. Light and breezy, soft hued colored fabrics and a

minimalized appearance is hot, okay cool!

Lastly, chalkboards are a hot trend in 2019. Today, graffiti (tagging) is hot and actually becoming an art form (in some areas). Although not everyone is a fan, some people consider it unique and interesting. For landscapes that have a problematic wall or fence, and there are children in residence, creating a chalkboard wall may be a fun and innovative idea. Today there is black chalkboard paint that can be applied to walls or fences that provide a reusable surface for kids to use their imagination.

Upcoming Events

MAY 9-10

Chapter Awards judging.

JUNE 7

Chapter Awards Presentation & Dinner at Canyon Lakes Golf Course & Brewery.

AUGUST 8

Chapter BOD Planning Meeting

AUGUST 24

6pm - A's vs Giants baseball outing

SEPTEMBER 5

Chapter Dinner Meeting-Details TBA.

OCTOBER 3

Chapter General Membership Meeting - Details TBA.

NOVEMBER 7

Chapter Dinner Meeting-Details TBA.

NOVEMBER 13-16

CLCA Annual Convention, Lake Tahoe Resort Hotel.

DECEMBER 6

Chapter Holiday Party-Details TBD

East Bay Chapter Member Standings

30+ Year Members

Lafayette Tree & LS (1967)
Horizon (1970)
Ewing Irrigation (1973)
BrightView Tree Co. (1973)
SiteOne Landscape Supply (1974)
Professional LS Mngmt (1980)
Delta Bluegrass Co. (1980)
Landscape Care Co. (1985)
LandPlan's LS Inc. (1982)
Village Nurseries (1983)
L.H. Voss Materials (1987)
Eisenstaedt LS & Maint. (1987)
P.J. McNamara (1987)
Suma Landscaping Inc. (1988)
Trimacs Maint. & LS Const, Inc. (1988)
Dryad LLC (1989)

Life Members

George Sunayama, Joe Korematsu, Roger Fiske, Paul Schultz, Ken Gerlack, William Roger, Thomas Raeth, Dan Berger, Robert Battinich, Kevin Berndt

25 Year Members

Stephen Lambert, Garden Lights
Landscape Development Inc.

24 Year Members

Tom Del Conte, Del Conte's Landscaping
Siteworks Landscape

5 Year Members

James Van Slyke, Jensen Landscape

4 Year Members

Harry Grewal, HSG Safety Supplies

3 Year Members

Troy McGregor, Gondwana Flora

1 Year Members

Lourdes Hara, Rubicon Landscape

The East Bay Chapter Thanks Our *2019 Partners for Success*

Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



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Gachina Learning Center Dedicated at Foothill College

By Frank Niccoli

Foothill College has established 25 new teaching modules along with instituting a certificate program to further the education of those wishing to join the green industry. These modules are all hands-on allowing students to put theory into practice working outside and getting their hands in the soil. Sometimes it is a small leap from casually taking a class on gardening to getting hooked on horticulture after the first few hours of a class taught by a passionate instructor. Soon that student can be seen driving down the street naming all the plants... in Latin. This is called The Hort Geek Syndrome, and I can guarantee that no one is looking for the cure.

To accommodate these hands on classes, Foothill College in conjunction with the Gachina Family recently completed an outdoor learning center. A huge thank you to Christine Hawkins of Hunter Industries, who generously donated controllers, valves, and irrigation equipment to complete the irrigation learning center.

The Gachina Family has a history of providing learning environments for those who want to learn and advance in life. Those who were in attendance representing Gachina Landscape Management are living witnesses to that philosophy.

Job Train, also started by the Gachina Family, is a wonderful example of this philosophy and dedication. Job Train transforms lives and communities in Silicon Valley by helping Silicon Valley's most in need reclaim their lives from poverty and unemployment by preparing them for successful, sustainable careers in high-demand and emerging fields. As an example, to augment Job Train's Culinary Arts program the Gachina family created The Farm on a ¼-acre plot of land. The Farm provides produce for the Culinary Arts program furthering the farm-to-table philosophy. In so doing they are teaching

people another skill that can transform their lives--they are training Hort Geeks.

The Gachina family has changed lives with their dedication to education and their belief in providing an atmosphere for learning. And so it is with the new Foothill College learning center, which continues the spirit of transformative teaching for those who learn by doing.

Recently, it was my honor to officially dedicate and name this site the John Paul and H. Jaclyn Ishimaru Gachina Learning Center. In attendance from CLCA was Sandra Giarde, the Executive Director (pictured below with Frank Niccoli), Allison LoDolce, CLCA certification manager, Regan Berry, CLCA state president-elect, Henry Buder, CPC

students filled in the ranks of those attending and they were able to further understand what John and Jackie Gachina have done for our industry.

Jackie and Dominic Gachina and John Gachina's sister were a part of the dedication ceremony. Gachina Landscape Management was well represented with 16 of their senior management in attendance (shown below).

At the conclusion of the dedication a reception was held. All in all, it was a



North Rep, Tony Bertotti, past state president, Charlene Ott, Lesley and Girvin Peters, and Gabriel Thomas, SFBA chapter president.

Ram Subramanian, the dean, Nanette Solvason, Deputy Sector Navigator, David Sauter, the director of horticulture, Dee Wong, adjunct instructor of horticulture, and Frank Niccoli represented Foothill College. Many of the current horticulture



Above: Jackie Gachina and Frank Niccoli

wonderful spring day, honoring a family who has long supported the vision, the mission, and the code of ethics that the California Landscape Contractors Association espouses.

Recycled Water for Landscapes Event

On Monday, May 20, from 3:30-5:00 p.m. at the East Bay Municipal Utility District, 375 11th Street in Oakland, Ben Glickstein, EBMUD Community Affairs Representative, and Nelda Matheny, Managing Horticulturalist of HortScience | Bartlett Consulting will present on using recycled water in the landscape. Learn about EBMUD's Water Recycling Program, the water recycling process and the benefits and best management practices for irrigating with recycled water. EBMUD's Recycled Water Master Plan which outlines the goals, priorities and customer support for the distribution of recycled water in Oakland, Emeryville, Berkeley, Albany, Alameda, San Ramon, and Danville will also be covered.

As an EBMUD Community Affairs Representative, Ben conducts trainings on recycled water throughout the East Bay. Ben previously conducted community outreach for the San Francisco Public Utilities Commission and the Santa Clara Valley Transportation Authority.

Nelda Matheny is the Managing Horticulturalist of HortScience | Bartlett Consulting. She has 35 years of experience in horticulture, arboriculture and urban forestry in the San Francisco Bay Area. Nelda specializes in soil and water quality assessment, plant problem diagnosis, and assessing and managing sites irrigated with recycled and desalinated water. She is finalizing the book *Designing and Managing*



Meet Peter Rosen

Peter Rosen is a past president of the East Bay Chapter and currently serves on the state board as our CLCA Membership Director.

I had my start in the landscape industry over 30 years ago. When I decided to go legit and get licensed, the first thing I did was join the CLCA because all of the successful landscape contractors I knew were CLCA members. Once I joined, I went whole hog, started attending trainings and educational seminars, joined the board of directors, and the rest is history.

I joined the CLCA to learn how to operate a successful landscaping business,

but I quickly realized that there is more to the CLCA than the name and a pretty logo. The CLCA has given me the opportunity to grow as a person. The training and experiences that I have had on the CLCA board of directors have made me a better contractor, but they have also made me a leader in my community. The CLCA empowered me so that I have started a local non-profit advocacy organization, I have been appointed to multiple local boards and commissions, and I plan to run in a local election next year.

The strength of the CLCA lies with the intangible benefits that come from the relationships we cultivate. The CLCA opened doors for me and allowed me to rub elbows with the best vendors and contractors in the industry. When I have questions or need help with a project, I have multiple people I can call. When I feel the need to commiserate about a difficult project, I have friends I can call. And when a friend asks me to write a few paragraphs to share my story, I am here to heed the call.

Landscapes Using Recycled Water with Larry Costello under the direction of Eric Hansen and WateReuse.

Public transportation is encouraged. If public transportation is not an option, validated parking is available at the Pacific Renaissance Plaza garage on Webster Street. Bring your token to the meeting and EBMUD will validate. Please note, there is

no parking available in the EBMUD parking garage.

To register: ebmud.com/rsvp (Select EBMUD's Recycled Water for Landscapes event to sign-up). Space is limited.

Event qualifies for CEU's from the Irrigation Association, QWEL, Master Gardeners, and Bay-Friendly (ReScape).



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East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

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2019 CLCA State Executive Board

clca.org/about/board-of-directors/

Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.
1986 Roger D. Fiske
1978 Joe Tanouye

East Bay Past Chapter Presidents

Past chapter presidents who are still members of the East Bay chapter.

2018 Eric Santos
2017 Roxy Wolosenko
2016 Calvin Craig
2014-15 Peter Rosen
2012-13 Tim Hendricks
2011 DeeAnn Schuttish
2009-10 Nate Siilin
2007-08 Barry Minor
2006 Gregory Wrenn,
Rick Martens, CLT
Dennis Brewer
2003-04 Rick Martens, CLT
2000-02 Gregory Wrenn
1999 Rob Solomon CLT, CLP
1997-98 Dave Wolkenhauer, CLT
1996 Diane McNally
1995 Dan Berger, CLT
1994 Craig Hutchinson
1993 Steve Schlitt
1992 Matt Schiller
1991 Robert Battinich
1990 John Redmond
1989 Jim Kwiat
1988 Thomas Raeth
1986-87 John Nishizawa
1985 Thomas A. Adan
1984 David Burnley
1983 Don Young
1982 David Gutru
1981 Joe Tanouye
1979-80 J. Warren Thurston
1979 Peter Rumore
1978 Pat Nichols
1977 Joe Korematsu
1976 Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Ken Gerlack
Jeffrey Jones Joe Korematsu
George Sunayama Jack Rydman
Thomas Raeth Kevin Berndt

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.



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CLCA MEMBER ADVANTAGE

So, a bear ambled through the freshly-poured concrete.

Who's responsible — Me? My client? The bear?

Now's the time to call the CLCA Legal Hotline!

Whether the question is about wandering wildlife or another sticky situation, **CLCA Attorney on Retainer** is a helpful resource — one of many great benefits of CLCA membership.

clca.org/benefits



Meet Our Sponsors:

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growers throughout California, Oregon, Arizona, and beyond, to procure exceptional plants and ensure that the finest quality and selection of plants is available.

The nursery offers a large variety of plants from around the world: evergreen and deciduous trees and shrubs, cactus and succulents, edibles, tropicals, dwarf conifers, ornamental grasses, colorful perennials, annuals, roses, camellias, ferns, and drought tolerant varieties.

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