

JUNE 2018

inside



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION  
EAST BAY CHAPTER

# Scoop

## **Friday, July 20 A's vs Giants Baseball Game**

Join us for the A's vs. Giants game at the Oakland Coliseum on Friday, July 20. Ewing Irrigation will co-host the tailgate party beginning at 5 p.m. The game starts at 6:35 p.m. For more information, contact Laura A. Leuer at [lleuer@comcast.net](mailto:lleuer@comcast.net). See page 5.

*On the cover: Form and Flow: A Creekside Native Rain Garden by Roxy Designs, winner of the Sustainable Landscape Installation Award at the 2017 CLCA East Bay Chapter Beautification Awards.*



## Bold Color with Flower Carpet® Roses

*Courtesy of Village Nurseries*

Twenty-three years ago, Flower Carpet® Roses entered the US market. An international award winner since 1988, today they are the world's #1 groundcover rose. Because they are so easy to grow and maintain, disease resistant, drought tolerant, and versatile, they're a top trade secret. Their compact habit and prolific blooms make them perfect for adding a splash of color along walkways, garden borders, parking strips, and in containers, but in mass plantings they create a remarkable sea of bold color.

With the next generation Flower Carpet roses, refined breeding has produced improved heat and humidity tolerance on top of its existing disease resistance. These newer varieties of Flower Carpet roses include Amber, Scarlet, and Pink Supreme.

Flower Carpet Roses are foolproof – anyone can grow them, professional or not. Prune once a year and watch their lush foliage and blooms come back better than ever.

*We have many roses and they're not as healthy as the Flower Carpets. Some have powdery mildew or rust, but Flower Carpets have none of these ailments. We've had lots of high heat and the Flower Carpets are performing wonderfully! The Flower Carpet Scarlet and Flower Carpet Pink Supremes that I planted in 2007 are very well established now and have a home forever. Thanks for such healthy and wonderful plants.*

Regan J. Citrus Heights, California

### Flower Carpet® White

- Masses of pure snowy white single blooms with golden stamens all season long
- Early spring bloomer through fall with a sweet fragrance
- Dreamy “snowfall” effect as blooms lose their petals
- Great disease resistance
- Easy maintenance

### Flower Carpet® Scarlet

- Masses of vivid scarlet blooms pop against glossy green foliage
- Great disease resistance
- True color all season long, spring to fall
- One of our best sellers
- Improved red selection with higher petal count

### Flower Carpet® Pink Supreme

- Masses of lipstick pink colored blooms spring into early Winter
- Glossy rich green foliage cover the bush all season long
- Heat, cold, and disease resistant
- Easy-care - no fancy pruning required
- More compact than original Flower Carpet® Pink

### Flower Carpet® Amber

- Masses of golden yellow / orange blooms with a blush of soft pink / peach, blooming spring into fall
- Glossy green foliage
- Especially heat tolerant
- Easy maintenance, no fancy pruning required
- Great disease resistance

### Flower Carpet® Pink Splash

- Masses of bi-color hot pink & pale pink blooms April / May through late October
- Attractive compact bush with glossy evergreen foliage
- Easy maintenance, no fancy pruning required
- Great disease resistance

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## East Bay Chapter Member Standings

*Congratulations to the following members  
for reaching membership milestones.*

### 30+ Year Members

George Sunayama (1952)  
Joe Korematsu (1956)  
Roger Fiske (1962)  
Paul Schultz (1963)  
Ken Gerlack (1967)  
Lafayette Tree & LS (1967)  
Horizon (1970)  
Ewing Irrigation (1973)  
BrightView Tree Co. (1973)  
SiteOne Landscape Supply (1974)  
Professional LS Mngmt (1980)  
Delta Bluegrass Co. (1980)  
Landscape Care Co. (1985)  
LandPlan's LS Inc. (1982)  
Village Nurseries (1983)  
L.H. Voss Materials (1987)  
Eisenstaedt LS & Maint. (1987)  
P.J. McNamara (1987)  
Suma Landscaping Inc. (1988)  
Berndt Landscape (1988)  
Trimacs Maint. & LS Const, Inc. (1988)

### 23 Year Members

Tree Sculpture Group

### 22 Year Members

Goodman Landscape Design

### 13 Year Members

Allied Landscape Services

### 8 Year Members

Dynamic Designs

### 5 Year Members

Rubicon Landscape

### 3 Year Members

Plenty

### 2 Year Members

IRI Landscape Design & Construction

## The East Bay Chapter Thanks Our 2018 Partners for Success

### Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



### Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



### Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



### All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

*For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.*



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## president's message

# And the Winner Is...

*Eric Santos, CLT, CLCA East Bay Chapter President*

June marks the month of our chapter's Annual Beautification Awards! Every year, the board looks to find a better and better venue. Last year, we held our awards banquet at Lungomare Restaurant in Jack London Square, and our event was overrun with Golden State Warrior Fans who came in to watch the NBA Finals.

As much as we hope Golden State will win the NBA Championship this year, Game 4 of the finals is scheduled for Friday, June 8, which is on the same night as our awards banquet. Regardless if you are a Warrior fan or not, we welcome and encourage all CLCA Members to join us at our banquet this year.

Farrin White with WaterSavers and our Immediate Past President Roxy Wolosenko have found a terrific venue for this year's event. We will be holding our 2018 Chapter Awards Banquet at Canyon Lakes Golf Course in San Ramon. For those of you who don't know, Canyon Lakes Golf Course has opened their own microbrewery within their San Ramon Golf Course Clubhouse. As far as I can remember, this will be the first time that our Chapter has held our Awards Banquet at a brewery! And to add to the fun, the CLCA All Stars Band will be providing live rock music entertainment.

Beer, Rock Music and CLCA Members! Sounds like a recipe for lots of fun and possibly some trouble!

The Beautification Awards is a great time to be recognized and to recognize our fellow contractors for cool and awesome projects. It's also a great opportunity to have a drink and to catch up with our Partners for Success. As a contractor I am looking forward to catching up with representatives from Ewing, Devil Mountain, StopWaste, Delta BlueGrass, Horizon, Hunter, LCIS, Imperial Sprinkler, Vision Recycling, Site One, Water Savers and Bamboo Pipeline.

It's been an incredibly hectic spring for most of us, and this event is going to be a great opportunity to blow off some steam and catch up with great friends over an ice cold beer, a great dinner, and great entertainment.

This year's Beautification Awards could not be possible without the support of our wonderful Partners for Success! I would also like to especially thank Maura Baldwin with Panoramic Design Group and Steve Blanchard and Paul Wong with Imperial Sprinkler for carving time out of their busy schedules to help us with this year's awards judging! We had over 40 entries this year

and each site had to be visited and compared against the others. Not only is judging extremely time consuming, it can also be very difficult to pick a winner amongst some of the bay area's best landscapes. As a CLCA Member, I will make it a point to thank everyone who helped contribute to making our upcoming event possible.

I hope to see everyone at this year's awards banquet. With beer and live rock music on the agenda, everyone who attends is guaranteed to be a winner!

As a final note, please mark your calendars to join us next month at the A's vs. Giants game and tailgate party, on Friday, July 20. As always, Ewing will be graciously supporting our annual tailgate event.

I also want to remind you that entries are now being accepted for CLCA's Trophy Awards. This is the statewide awards program, so if your project wins at the chapter level, consider entering it in the Trophy Awards. The entry deadline for the Trophy Awards is August 1, 2018, and the winners will be announced on November 9, 2018 during the CLCA Annual Convention in San Diego. Download the application at [clca.org/trophyawards/application.pdf](http://clca.org/trophyawards/application.pdf)

Even if you don't enter the Trophy Awards, consider attending the annual convention in November. This is a great place to meet contractors and suppliers from around the state, participate in the governance of your association, and make some new friends.



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Friday, July 20

## Battle of the Bay: A's vs. Giants

Bring your family and friends on Friday, July 20, to the Oakland A's vs the San Francisco Giants baseball game at the Oakland Coliseum! Ewing Irrigation will be co-hosting our tailgate party, which begins at 5:00 p.m. and will include delicious food and refreshing beverages.

Don't miss this great opportunity to socialize with your CLCA colleagues, watch an exciting baseball game, and a fabulous fireworks show after the game.

**When:** Friday, July 20

**Time:** 5:00 p.m. tailgate party  
6:35 p.m. game

**Where:** Oakland Coliseum  
7000 Coliseum Way, Oakland

**Contact:** Laura Leuer at (510) 207-4350 or email lleuer@comcast.net.

This is the East Bay Chapter's most popular social event, so tickets will sell out. Your



## Certification Test Dates

The Landscape Industry Certified Technician program seeks to recognize proficiency in the landscape workforce, upgrade the status of the landscape professional and provide the public with a means of identifying qualified landscape professionals. Written and hands on tests have been scheduled in Northern California.

payment must be received by July 5, or your ticket(s) will be released to the wait-list. Tickets must be picked up by the purchaser at the co-hosted Ewing Irrigation tailgate party no later than 6:15 p.m. Tickets not picked up by 6:15 p.m. may be forfeited without a refund.



### Written Tests:

- Friday, October 5 | 1 p.m.  
Buckeye Ranch, Petaluma  
Registration Deadline: Sept. 4, 2018
- Friday, December 7 | 2 p.m.  
CLCA Headquarters, Sacramento  
Registration Deadline: Dec. 3, 2018

### Hands-On Tests:

- Saturday, October 6 | All Day  
Buckeye Ranch, Petaluma  
Registration Deadline: Sept. 4, 2018

Earn your Landscape Industry Certified Technician designation in 2018  
Register today at <http://bit.ly/2BJDZgo>.

For more information, contact CLCA headquarters at [certification@clca.org](mailto:certification@clca.org).

### Individual Benefits Of Certification

- Validate your landscape skills, professionalism and commitment to safety.
- Stand out from others in the company and

## Upcoming Events

### JUNE 8

Beautification Awards Presentation and Dinner. Canyon Lakes Golf Course and Brewery, 640 Bollinger Canyon Way, San Ramon.

### JULY 20

Battle of the Bay baseball outing.  
Oakland A's vs Giants Baseball Game at Oakland Stadium. Tickets available soon.

### SEPTEMBER 20

Plant Talk with Stew Winchester in San Ramon. Details announced soon.

### OCTOBER 6

Landscape Certified Technician Hands-on test. All day. Buckeye Ranch, Petaluma. Registration Deadline: Sept. 4. Register today at <http://bit.ly/2BJDZgo>.

### NOVEMBER 7-10

CLCA Annual Convention. San Diego Hilton on Mission Bay in San Diego.  
[clca.org/convention](http://clca.org/convention)

in the industry, and create opportunities for career advancement.

- Ability to meet minimum job requirements.
- Persons passing a Certification Test will receive a certificate, identification card, logo items and recognition on NALP's Honor Wall.

### Employer Benefits of Certification

- Give your company a competitive edge and the opportunity to sell more services by advertising that you have certified employees on staff.
- Show professionalism and expertise when you display credentials in your marketing efforts with logos/decals/certificates.
- Meet minimum job requirements in bids and RFPs that require a certified technician.

Your company will be listed in our "Find a company with Landscape Industry Certified Technicians" page.

### CLCA East Bay Chapter Address

3130 Balfour Rd., Ste. D #215  
Brentwood, CA 94513  
www.clcaeastbay.org

### 2018 East Bay Chapter Board of Directors

#### IMMEDIATE PAST PRESIDENT

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#### PRESIDENT

**ERIC SANTOS** (925) 924-8900  
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**JERRIE BEARD** (530) 621-1701  
Jerrrie Beard & Associates  
jsb@beardassociates.com

### East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrrie Beard at (530) 621-1701.

### CLCA State Headquarters

1491 River Park Drive, Ste. 100  
Sacramento CA 95815-8899  
(916) 830-2780 • (800) 448-2522  
(916) 830-2788 Fax  
email: hq@clca.org

### 2018 CLCA State Executive Board

Visit <http://bit.ly/1LE7p27>.

### Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.  
1986 Roger D. Fiske  
1978 Joe Tanouye

### East Bay Past Chapter Presidents

*Past chapter presidents who are still members of the East Bay chapter.*

2017 Roxy Wolosenko  
2016 Calvin Craig  
2014-15 Peter Rosen  
2012-13 Tim Hendricks  
2011 DeeAnn Schuttish  
2009-10 Nate Siliin  
2007-08 Barry Minor  
2006 Gregory Wrenn,  
Rick Martens, CLT  
2005 Dennis Brewer  
2003-04 Rick Martens, CLT  
2000-02 Gregory Wrenn  
1999 Rob Solomon CLT, CLP  
1997-98 Dave Wolkenhauer, CLT  
1996 Diane McNally  
1995 Dan Berger, CLT  
1994 Craig Hutchinson  
1993 Steve Schlitt  
1992 Matt Schiller  
1991 Robert Battinich  
1990 John Redmond  
1989 Jim Kwiat  
1988 Thomas Raeth  
1986-87 John Nishizawa  
1985 Thomas A. Adan  
1984 David Burnley  
1983 Don Young  
1982 David Gutru  
1981 Joe Tanouye  
1979-80 J. Warren Thurston  
1979 Peter Rumore  
1978 Pat Nichols  
1977 Joe Korematsu  
1976 Chuck Rich

### East Bay Chapter Life Members

*Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.*

Roger Fiske Ken Gerlack  
Jeffrey Jones Joe Korematsu  
George Sunayama Jack Rydman  
Thomas Raeth

### CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.

### Supplier Spotlight:

## Delta Bluegrass Co.

Delta Bluegrass Company, located in Stockton, is celebrating 40 years of producing and installing the highest quality peat and sand grown turf the industry has to offer.



Delta Bluegrass listens and responds to the demands of the market, consistently investing time and resources into Research and Development programs. This effort has enabled the company to provide innovative products, including the Bolero™ line and exclusive California Native Sod blends.

Delta's California Native Sod program offers six different varieties, including Native Bentgrass™ and Delta Grassland Mix™, which were cultivated to be the first native lawns that withstand well-timed mowing for urban landscape areas. For bioswales, roadsides, medians, irrigation canals, erosion control, and environmental mitigation areas, Delta's team developed Native Mow Free™, Biofiltration Sod™, Delta Native Heartland Sod™, and Native Preservation Mix™. The program also offers a custom-grow option for large-scale projects.

These species stay green year-round if irrigated, using up to 50% less water than traditional cool season turfgrasses. In non-irrigated applications, most native sod blends will establish and actively grow during the wet season. They will go dormant during the summer, becoming golden summer fields and then green-up in the fall to become beautiful cool season meadows.

Delta's daily deliveries mean you can order today, with sod harvested tomorrow and delivered to you the next day, assuring customers of the freshest product and the best chance for planting success of these native varieties.

Jeff Henninger has been a representative with Delta Bluegrass Company for six years and was named the Associate Member of the Year at the CLCA State Convention in 2015.

Jeff has been married to his wife Donna for nearly 30 years. They live in Pleasanton and have two adult children, Shane and Nicole. Jeff served in the U.S. Navy for six years. When he's not working, you can find Jeff traveling, golfing, skiing, playing or refereeing soccer, and spending time with his family. Next time you see Jeff, thank him for his support of the CLCA East Bay Chapter.

Please visit the DBC website at [www.deltabluegrass.com](http://www.deltabluegrass.com) or call for a list of Delta Bluegrass product distributors in your area: (800) 637-8873.

# CLCA 2018 Annual Convention

Plan to join friends and colleagues in San Diego, California November 7-10 for the CLCA 2018 Annual Convention.

San Diego is the perfect setting for networking with friends and colleagues while relaxing on the beach or around the pool. Our host hotel is conveniently located near San Diego International Airport, Old Town San Diego, beaches, SeaWorld, and other attractions.

Hilton San Diego Resort & Spa on Mission Bay offers a variety of options for the entire family to enjoy - from spa treatments and tennis to sailing and splashing around the pool! With romantic palms and perfect sandy bayfronts, this bayside hotel retreat is complete with waterfront dining options, state-of-the-art event space, a spa and fitness center, and beautiful resort guest rooms.

The CLCA Annual Convention offers educational opportunities and plenty of time to share information and knowledge with landscape contractors and suppliers from all over the state. Take part in the governance of your association at the general membership meeting, and cheer on the winners at the annual Trophy Awards program.

For more information, visit [www.clca.org/convention](http://www.clca.org/convention) or contact CLCA HQ at (800) 448-2522.



**CLCA MEMBER ADVANTAGE**

Your client claims he was 'distracted' and didn't mean to sign the \$45,000 change order.



But the work has already started. *Now what?*

**Call CLCA's Legal Hotline!**

Whether you have a contract dispute or another tricky situation, **CLCA Attorney on Retainer** is a helpful resource — one of the many benefits of CLCA membership.

[clca.org/benefits](http://clca.org/benefits) 

## Member Advantage Legal Hotline

Need general legal advice or have questions about construction law? CLCA's attorney on retainer is a valuable resource to offer guidance to members. Members should keep in mind that this free advice will be general and brief. Members who need legal representation, in-depth advice, or other legal services will be charged a fee.

Porter Law Group specializes in construction law, labor and employment law, and business entities. This northern California firm provides consulting and litigation services in a variety of areas, including mechanics' liens, stop notices, bond claims, construction defects, contract claims, prevailing wages, bid protests, and labor and employment matters. Its clients include large as well as small contractors, subcontractors, and suppliers.

Porter Law Group  
Bill Porter(916) 381-7868

When calling the attorney, please identify yourself as a CLCA member and mention the password: CLCA HELPS



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