

Former CLCA State President Jon Ewing Sells Mobile eCommerce App

Jon Ewing, former 1993 State CLCA
President, recently sold his innovative
mobile eCommerce app to national
ecommerce provider Bower and Branch.
Ewing founded the PlantFast app in May of
2017 and is in mid-development stage. The
app includes the following features:

- •Marketplace Buy plants and encourage the purchase of tie-in garden center items!
- Latest Buzz Garden topics geared toward promoting those plants we offer.
- •Idea Center Garden themes designed to inspire users to use the plants we feature.
- New Introductions See the newest and best plants featured in our Marketplace.
- My Library Plant library where our users store and share photos of their favorite plants.
- Plant Visualization See how our plants will look in your garden space through Augmented Reality.
- Photographic Plant Identification Click and identify. We can go as far as to have audio plant information provided by horticulturalists and growers.

All functions are designed to promote, educate, and encourage users toward our marketplace.

Ewing founded Landtrends, Inc., a landscape construction and maintenance firm in 1991 and eventually sold the company to LandCare USA. He views the

Bower and Branch acquisition as an extremely positive evolution for PlantFast enabling a continuation of its vision and progressive approach designed to innovate the retail Garden Center Industry and how plants are sold.

PlantFast and Bower and Branch eCommerce efforts are designed to attract all segments of the market with a special emphasis designed to engage, and cultivate X Gen and Millennial customers who represent the largest segment of discretionary spenders in the USA.

The PlantFast Team included an all-star cast of industry and business veterans:

- •Ken Cook, CEO of McKenzie Farms and Green Industry Hall of Fame inductee.
- •Tom Ewing, former president of Miramar Wholesale Nurseries, Inc. and current consultant for Proven Winners national plant brand through his firm, Regional Resources.
- Jerry Halamuda, co-founder and chairman of the board of Color Spot.
- •David House, president Village Wholesale, LLC.
- Ken Kisner, co-founder of Triangle Digital LLC, former president of INX Digital, and founder of Molecule Corp.

Ewing indicates that he will join the Bower and Branch Strategic Advisory Board and work to assist them with their national efforts in eCommerce.



L.H. VOSS MATERIALS INC. Landscape Centers

Nyoka Corley

Territory Sales Manager Email: nyoka.corley@gmail.com Cell: 510.773.7063

MAIN OFFICE: 2445 Vista Del Monte Concord CA 94520 FAX: 925.676.7976

Acct: 925.676.7910

AFFILIATED STORES: Clarks U Save Rockery Hayward 510.471.0755 San Leandro 510.357.5220 Mt. Diablo Landscape Ctr Concord 925.687.2930 Pittsburg 925.778.3123 L.H. Voss Materials Inc. Dublin 925.560.9920



East Bay Chapter Member Standings

Congratulations to the following members for reaching membership milestones.

30+ Year Members

George Sunayama (1952)

Joe Korematsu (1956)

Roger Fiske (1962)

Paul Schultz (1963)

Ken Gerlack (1967)

Lafayette Tree & LS (1967)

Horizon (1970)

Ewing Irrigation (1973)

BrightView Tree Co. (1973)

SiteOne Landscape Supply (1974)

Professional LS Mngmt (1980)

Delta Bluegrass Co. (1980)

Landscape Care Co. (1985)

LandPlan's LS Inc. (1982)

Village Nurseries (1983)

L.H. Voss Materials (1987)

Eisenstaedt LS & Maint. (1987)

P.J. McNamara (1987)

Suma Landscaping Inc. (1988)

Berndt Landscape (1988)

Trimacs Maint. & LS Const, Inc. (1988)

20 Year Members

Turf Star

15 Year Members

Vetter Landscapes Inc.

9 Year Members

Rivera Landscape & Construction Inc.

8 Year Members

Laural Landscapes

5 Year Members

Burbank Botanical Landscaping

Tell Us Your Story!

Send us a brief history of your company to include it in a future issue. info@beardassociates.com.

The East Bay Chapter Thanks Our 2018 Partners for Success

Gold - \$1500

- our Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.







Devil Mountain

WHOLESALE NURSERY







Silver - \$1000

- •Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.







Imperial

Bronze – \$750

- •Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.





All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- · Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



CHARLES CATES

TERRITORY MANAGER SAN FRANCISCO & SOUTH BAY AREA

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president's message

Celebrating CLCA All Stars!

Eric Santos, CLT, CLCA East Bay Chapter President

I would like to take this opportunity to thank everyone who made our 2018 Awards Banquet a huge success! Past President Roxy Wolosenko and Farrin White with WaterSavers selected a beautiful venue and Laura Leuer made sure everything all came together perfectly.

Thank you to Chris McNairy with Hunter FX, who was a terrific MC, and thank you to Andrew Tuckman with Vision Recycling and the CLCA All Star Band for providing fun entertainment!

Special thanks go to Bamboo Pipeline, CLCA Insurance Solutions, Delta Bluegrass, Devil Mountain Wholesale Nursery, Ewing Irrigation, Imperial Sprinkler Supply, Landscape Contractor Insurance Services, LH Voss, Horizon, Hunter FX, Peninsula Building Materials, SiteOne Landscape Supply, StopWaste, Rain Bird, Vision Recycling, and WaterSavers for sponsoring awards at this year's event.

As always, this year's entries included some of the bay area's most beautiful projects. I can only imagine that selecting a winner for each category was extremely difficult for our judges. Thank you to Steve Blanchard with Imperial Sprinkler Supply and Maura Baldwin with Panoramic Designs for taking time to assist us with

judging. Thank you to Paul Wong with Imperial Sprinkler for helping with transportation and for sponsoring wine at the dinner.

Congratulations to Peter Rosen with Dynamic Designs for being this year's Sweepstakes Installation winner for his project in the Medium Residential Installation category and to Indian Rock Landscapes for receiving the Sweepstakes Maintenance award for their project in the Large Residential Maintenance category.

Rubicon Landscape was this year's Achievement Winner in the Small Commercial Maintenance category and Suma Landscaping won the Achievement Award for Petite Residential Installation.

Allied Landscape Services won
Achievement Awards in both the Large
Commercial Installation and Maintenance
categories, while JPA Landscape and
Construction won the Beautification Award
and Judges Award for their project in the
Large Commercial Maintenance category.

Congratulations to Garden Lights for winning the Achievement Award in Large Design Build Installation and two Beautification Awards in Custom Residential Installation and Medium Design Build Installation. Past The Gate received 3 Achievement Awards in the Large and Medium Residential Installation and Sustainable Landscape Installation categories.

Congrats to Terra Landscape, who won 3 Beautification Awards in both Large and Small Commercial Installation and in Sustainable Landscape Installation.

There were two firms that tied in winning 4 awards each this year. Calvin Craig Landscaping won an Achievement Award in the Small Design Build category and three Beautification Awards for Large and Small Design Build and Renovation Installation.

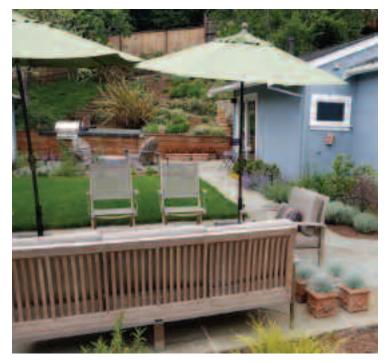
Roxy Designs was our other big winner winning Achievement Awards in the Renovation and Medium Design Build categories and Beautification Awards in the Medium Residential Installation and the Water Conservation Installation categories. Photos and names of the projects as well as photos from the awards banquet can be found on pages 5-8 of this issue or on the web at clcaeastbay.org/awards.html,

For those of us who didn't win awards, we still had a wonderful time. The awards banquet is always a great time to connect with old friends and make new ones. Thank you to everyone who attended the event.

As a reminder, please join us at the A's vs. Giants baseball game and tailgate party, on Friday July 20th. Visit the chapter website at www.clcaeastbay.org for tickets. PLEASE NOTE: The tailgate party will not be in the same location as previous years. Look for the Ewing Party Truck in the B Lot







Above: Contemporary Craftsmanship by Dynamic Designs winner of the Sweepstakes Installation Award.

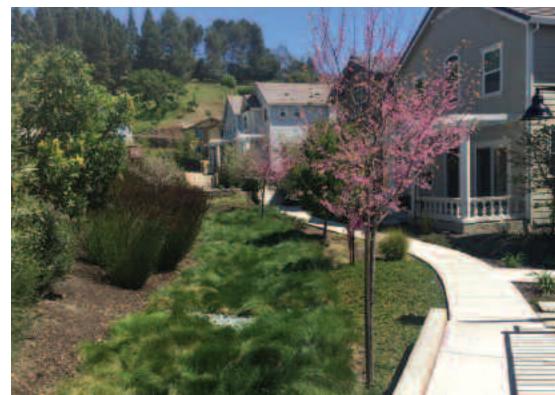
At right: The Kahn Residence by Indian Rock Landscapes winner of the Sweepstakes Maintenance Award.

Below: Orinda Grove by JPA Landscape & Construction winner of the Judges Award.

2018 CLCA East Bay Chapter Beautification Awards

On Saturday, June 8, the CLCA East Bay Chapter held the annual Beautification Awards Program at Canyon Lakes Golf Course and Brewery in San Ramon. Thank you to everyone who came out to enjoy the evening and witness the wonderful landscape construction and maintenance work being done by chapter members. It was a memorable and enjoyable evening.







Above: Indian Rock Landscapes accepts the Sweepstakes Maintenance Award for the Kahn Residence.



Kallsen Residence by Suma Landscaping, Petite Residential Installation

Petite Residential Install

Sponsored by: L.H. Voss Materials Achievement: Suma Landscaping Project Name: Kallsen Residence

Medium Residential Install

Sponsored by: Peninsula Building Materials

First Place: Roxy Designs

Project Name: Contemporary Beachside

Garden

Achievement: Past the Gate

Project Name: Gerstenberger Residence



Contemporary Beachside Garden by Roxy Designs, Medium Residential Install

Large Residential Install

Sponsored by: Bamboo Pipeline

Achievement: Past the Gate

Project Name: Rothman Residence

Custom Residential Install

Sponsored by: Hunter/FX Luminaire First Place: Garden Lights Landscape

Development Inc.

Project Name: Holzemer Residence

Large Commercial Install

Sponsored by: Horizon **First Place: Terra Landscape**Project Name: Bayside Commons

Courtyards

Achievement: Allied Landscape Services Project Name: Main Entrance Improvement

Small Design /Build

Sponsored by: CLCA Insurance Solutions

First Place: Calvin Craig Landscaping

Project Name: The Small Beautiful Cooking

Garden

Achievement: Calvin Craig LandscapingProject Name: Affordable Elegance

Medium Design /Build

Sponsored by: Imperial Sprinkler Supply First Place: Garden Lights Landscape Development

Project Name: Golden Front & Side Yards

Achievement: Roxy Designs

Project Name: Modern Family Playspace

Large Design/Build Install

Sponsored by: Landscape Contractors

Insurance Services

First Place: Calvin Craig Landscaping
Project Name: Bird Friendly Entry Way
Achievement: Garden Lights Landscape

Development

Project Name: Barmmer Backyard

Renovation Installation

Sponsored by: SiteOne Landscape Supply **First Place: Calvin Craig Landscaping**Project Name: Life After Lawn

Achievement: Roxy Designs

Backyard Revival: From Flooding Gully to

Contemporary Retreat

Sustainable Landscape Install

Sponsored by: StopWaste

First Place: Terra Landscape

Project Name: Bayside Commons

Courtyards

Achievement: Past the Gate Project Name: Asche Residence

Water Conservation Landscape Installation

Sponsored by: Watersavers Irrigation

First Place: Roxy Designs

Project Name: Pool to Garden Reservoir

Small Commercial Maintenance

Sponsored by: Rain Bird

First Place: Terra Landscaping

Project Name: Bayside Commons

Courtyards

Achievement: Rubicon Landscape

Project Name: Tropic Sands



Rothman Residence by Past the Gate, Large Residential Installation



Holzemer Residence by Garden Lights Landscape Development Inc., Custom Residential Installation



Small Beautiful Cooking Garden, Calvin Craig Landscaping, Small Design/Build



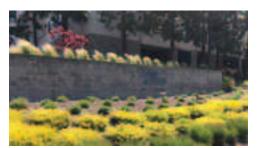
Golden Front & Side Yards by Garden Lights Landscape Development, Medium Design/Build



Bird Friendly Entry Way by Calvin Craig Landscaping, Large Design/Build



Life After Lawn by Calvin Craig Landscaping, Renovation Installation



Bayside Commons Courtyards by Terra Landscape, Sustainable Landscape Install



Pool to Garden Reservoir by Roxy Designs, Water Conservation Landscape Installation



Bayside Commons Courtyards by Terra Landscaping, Small Commercial Maintenance



Charter Square HOA by JPA Landscape & Construction, Large Commercial Maintenance

Large Commercial Maintenance

Sponsored by: Vision Recycling

First Place: JPA Landscape & ConstructionProject Name: Charter Square HOA

Achievement: Allied Landscape Services Project Name: The Lake at Canyon Lakes

Special Awards

Judges Award

Sponsored by: Ewing Irrigation

JPA Landscape & Construction Inc.

Orinda Grove



Above: Chapter President Eric Santos presents the Judges Award to JPA Landscape & Construction.

Sweepstakes Installation

Sponsored by: Delta Bluegrass Company Dynamic Designs Contemporary Craftsmanship



Above: Dynamic Designs accepts the Sweepstakes Installation award.

Sweepstakes Maintenance

Sponsored by: Devil Mountain Nursery

Indian Rock Landscapes

Kahn Residence



Above: Master of Ceremonies Chris McNairy from Hunter/FX presents an award to Garden Lights Landscape Development.

Master of Ceremonies

•Chris McNairy, Hunter/FX Luminaire

Judges

- •Steve Blanchard
- •Maura Baldwin

Driver

Paul Wong, Imperial Sprinkler Supply

Awards Committee

- Farrin White, Watersaveres
- •Laura Leuer

Events Director

•Roxy Wolosenko, Roxy Designs



Above: Aaron Huxley presents an award to a very excited Roxy Wolosenko.

















Top left: Terra Landscape.
Top right: Rubicon Landscape.
MIddle Center: Andrew
Tuckman with the CLCA All
Star Band.

Middle right: Allied Landscape. Bottom Left: Roxy Wolosenko, Les Harris and Christine Sato. Bottom Middle: Eric Santos and Greg Wrenn.

Bottom right: Gil Gonzales and Calvin Craig.

At right: It was a full house at the awards program!



(the south lot). We encourage the use of BART or public transportation, but if you drive, parking is \$20 per vehicle and is not included with your ticket purchase.

For anyone interested in leadership development or networking, please mark your calendars and join us on August 2 for our Board of Directors Planning Meeting. Exact location and details will be posted on our website.

And one very important final note, CLCA and CACM will be hosting this years Bay Area Landscape Water Conference on July 26 at Harbor Bay Isle HOA in Alameda from 8 am to 12:30 pm. For details on this years great line up of educational speakers, please see below or visit clca.us/balwc. This is a great chance to catch up on the latest local water district rebate offerings and to listen to some of our industry's top experts!

Happy July Everyone!

Friday, July 20

Battle of the Bay: A's vs. Giants

Bring your family and friends on Friday, July 20, to the Oakland A's vs the San Francisco Giants baseball game at the Oakland Coliseum! Ewing Irrigation will be co-hosting our tailgate party, which begins at 5:00 p.m. and will include delicious food and refreshing beverages.

Don't miss this great opportunity to socialize with your CLCA colleagues, watch an exciting baseball game, and a fabulous fireworks show after the game.

When: Friday, July 20

Time: 5:00 p.m. tailgate party

6:35 p.m. game

Where: Oakland Coliseum

7000 Coliseum Way, Oakland

Contact: Laura Leuer at (510) 207-4350 or

email lleuer@comcast.net.

This is the East Bay Chapter's most popular social event, so tickets will sell out. Your

payment must be received by July 5, or your ticket(s) will be released to the waitlist. Tickets must be picked up by the purchaser at the co-hosted Ewing Irrigation tailgate party no later than 6:15 p.m. Tickets not picked up by 6:15 p.m. may be forfeited without a refund.



Bay Area ALLANDSCAPE WATER

Thursday, July 26th 8 a.m. - 12:30 p.m.

Harbor Bay Isle HOA Community Center 3195 Mecartney Rd Alameda, CA 94502

Who should attend:

- •Community Managers
- •Commercial Building Owners
- •Contractors and Other Green Industry Personnel
- Water Agency Conservation Personnel

Earn CEUs

Earn 3 CCAM, NALP, IA, ISA CEUs.

Cost

\$50 after July 6th

What you'll learn

- •Sustainable actions to reduce harmful landscape-related chemicals
- Plant/soil/water relationships
- Tree health and maintenance
- •Learn about CLCA certification programs for professionals

Scheduled Speakers and Topics

- Rebates, Programs, and Regional Updates presented by East Bay Municipal Utility District
- •The Latest Product Trends in Water Efficiency with Michael Smith, Toro Irrigation
- What's Your Landscape's Score? Learn About ReScape's Rated Landscapes Program with Lakshmi Gunanayagam, ReScape CA

Info or to register: clca.us/balwc

Upcoming Events

JULY 20

Battle of the Bay. Oakland A's vs Giants Baseball Game at Oakland Stadium.

AUGUST 1

Trophy Awards applications due. Visit clca.org/trophyawards/application.pdf or contact Manager Micheyl Barnett at trophyawards@clca.org or (916) 830-2780.

SEPTEMBER 20

Plant Talk with Stew Winchester in San Ramon. Details announced soon.

OCTOBER 6

Landscape Certified Technician Handson test. All day. Buckeye Ranch, Petaluma. Registration Deadline: Sept. 4. Register today at http://bit.ly/2BJDZgo.

NOVEMBER 7-10

CLCA Annual Convention. San Diego Hilton on Mission Bay in San Diego. clca.org/convention

CLCA East Bay Chapter Address

3130 Balfour Rd., Ste. D #215 Brentwood, CA 94513 www.clcaeastbay.org

2018 East Bay Chapter Board of Directors

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PRESIDENT

ERIC SANTOS (925) 924-8900 Brightview eric.santos@brightview.com

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NEWSLETTER PRODUCTION

JERRIE BEARD (530) 621-1701 Jerrie Beard & Associates

isb@beardassociates.com

East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

CLCA State Headquarters

1491 River Park Drive, Ste. 100 Sacramento CA 95815-8899 (916) 830-2780 • (800) 448-2522 (916) 830-2788 Fax email: hq@clca.org

2018 CLCA State Executive Board

Visit http://bit.ly/1LE7p27.

Past CLCA State Presidents from the East Bay Chapter

John Redmond Jr.1986 Roger D. Fiske1978 Joe Tanouye

East Bay Past Chapter Presidents

Past chapter presidents who are still members of the East Bay chapter.

2017	Roxy Wolosenko
2016	Calvin Craig
2014-15	Peter Rosen
2012-13	Tim Hendricks
2011	DeeAnn Schuttish
2009-10	Nate Silin
2007-08	Barry Minor
2006	Gregory Wrenn,
	Rick Martens, CLT
2005	Dennis Brewer
2003-04	Rick Martens, CLT
2000-02	Gregory Wrenn
1999	Rob Solomon CLT, CLP
1997-98	Dave Wolkenhauer, CL1
1996	Diane McNally
1995	Dan Berger, CLT
1994	Craig Hutchinson
1993	Steve Schlitt
1992	Matt Schiller
1991	Robert Battinich
1990	John Redmond
1989	Jim Kwiat
1988	Thomas Raeth
1986-87	John Nishizawa
1985	Thomas A. Adan
1984	David Burnley
1983	Don Young
1982	David Gutru
1981	Joe Tanouye
1979-80	J. Warren Thurston
1979	Peter Rumore
1978	Pat Nichols
1977	Joe Korematsu
1976	Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Jeffrey Jones George Sunayama

Ken Gerlack Joe Korematsu Jack Rydman

Thomas Raeth

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.

Enter the Trophy Awards

Entries are now being accepted for the California Landscape Contractors Association's 2018 Trophy Awards, a statewide celebration of excellence in landscaping.

An interactive fill-in-the-blank PDF entry form is available at clca.org/trophyawards/application.pdf

The association presents the Trophy Awards to encourage interest in landscaping, recognize crafts people who produce outstanding landscapes, create pride in superior workmanship and to bestow public recognition on companies, institutions, municipalities and residents for their interest in a beautiful California.

Any chapter Beautification Award winner is encouraged to enter that project into the state Trophy Awards program.

The deadline to enter at the discounted early bird rate is August 1, 2018 (postmarked).

The awards will be judged in September by two highly regarded landscape contractors, who will travel state-wide to personally inspect each and every one of the Trophy Award entrants. The judges rate projects on their artistic and technical merits.

Awards will be presented Friday, November 9, 2018 during the CLCA Annual Convention in San Diego, CA.

For more information, contact CLCA Events Manager Micheyl Barnett at trophyawards@clca.org or (916) 830-2780.



CLCA 2018 Annual Convention

Plan to join friends and colleagues in San Diego, California November 7-10 for the CLCA 2018 Annual Convention.

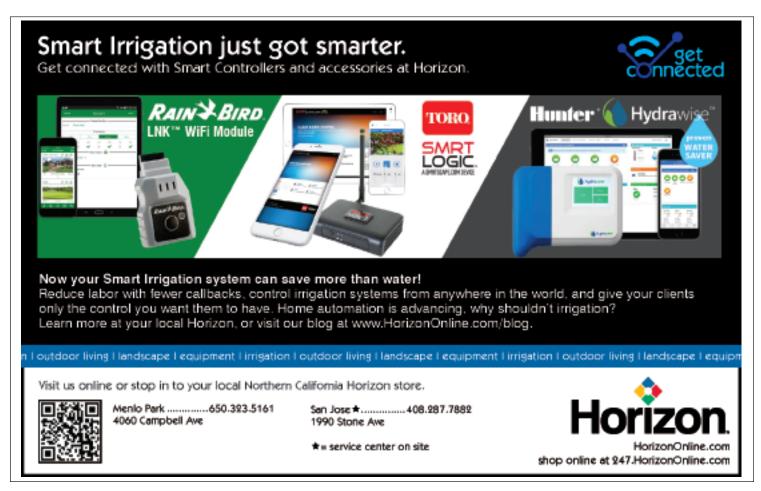
San Diego is the perfect setting for networking with friends and colleagues while relaxing on the beach or around the pool. Our host hotel is conveniently located near San Diego International Airport, Old Town San Diego, beaches, SeaWorld, and other attractions.

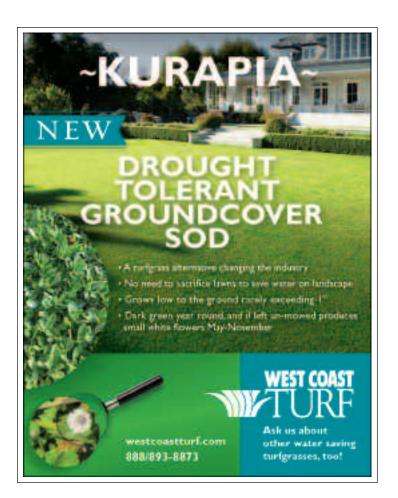
Hilton San Diego Resort & Spa on Mission Bay offers a variety of options for the entire family to enjoy - from spa treatments and tennis to sailing and splashing around the pool! With romantic palms and perfect sandy bayfronts, this bayside hotel retreat is complete with waterfront dining options, state-of-the-art event space, a spa and fitness center, and beautiful resort guest rooms.

The CLCA Annual Convention offers educational opportunities and plenty of time to share information and knowledge with landscape contractors and suppliers from all over the state. Take part in the governance of your association at the general membership meeting, and cheer on the winners at the annual Trophy Awards program.

For more information, visit www.clca.org/convention or contact CLCA HQ at (800) 448-2522.











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Now with a new location in BENICIA serving the North Bay region. Call us to find out more!

510. 429. 1300 www.visionrecycling.com



