

SEPTEMBER 2019

inside

CLCA



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION
EAST BAY CHAPTER

Scoop



On the cover: Hiatt Residence by Garden Lights Landscape Development Inc., winner of the Sweepstakes Installation Award at the 2019 CLCA East Bay Chapter Beautification Awards.



Above: The Livermore Chamber of Commerce, CalRecycle state officials, stakeholders from the organics industry and Vision's clients were on hand to witness the cutting of the ribbon, which was a leafy garland. The garland was then recycled with the green waste.

Waste Diversion Highlighted at Vision Recycling Open House

Vision Recycling held an open house on Friday, July 26, to unveil its new compost facility at their store in Livermore.

According to Tom Del Conte, owner of Vision Recycling, "This is the first of its kind in Alameda County, and we are breaking new ground for waste diversion in the bay area."

The Livermore Chamber of Commerce, CalRecycle state officials, stakeholders from the organics industry and Vision's clients were on hand to witness the cutting of the ribbon, which was a leafy garland. It was then symbolically thrown into the green waste pile after it was severed. Forty people were given a tour of the new facility which included the compost technology, lunch, and a grinding demonstration of wood

debris. Vision Recycling offers mulch products, organic compost and soil amendments to the landscape industry. Clients can also drop off their green waste, then get loaded up with finished product all in one visit.

"It's a closed loop cycle of composting," explains Tom Del Conte. "We want to save time and resources for not only our clients, but also for the state of California

to achieve the appropriate levels of diversion for this community."

The new Livermore location is located at 30 Greenville Road, Livermore CA (conveniently located off the 580 freeway).

For more information, visit www.visionrecycling.com or call Adan Rodriguez, east bay area sales representative, at 510-543-5147.



Forty people were given a tour of the new facility which included the compost technology, lunch, and a grinding demonstration of wood debris.





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Ortega Residence by Indian Rock Landscapes

MWELO and the New Normal for California Landscaping

On January 17, 2014, and again on April 25, 2014, then Governor Jerry Brown declared a State of Emergency due to severe drought conditions throughout the State of California. This executive order includes requirements for a new Model Water Efficient Landscape Ordinance (MWELO). The ordinance promotes the values and benefits of landscaping practices that integrate and go beyond the conservation and efficient use of water, sets a Maximum Applied Water Allowance as an upper limit for water use, and reduces water use to the lowest practical amount. This ambitious measure targets the single largest area of urban water use, landscape irrigation, and is asking designers and operators to re-think the status quo.

On Wednesday, November 6, StopWaste and PG&E will host the Water Efficient Landscape Ordinance workshop from 8:30 a.m. to 4:30 pm. This is a full-day training that will include an expansive look at the ordinance and will explore an array of design strategies that meet the standard. Presentation topics will include:

- water budget calculations
- irrigation best practices

- the optimal use of compost
- low-water plant selection

This training will also include perspectives from a WELO code reviewer and an interactive design review activity where the participants will apply the concepts covered and get feedback on their findings. The Water Efficient Landscape Ordinance training is being developed through a partnership between StopWaste (www.stopwaste.org) and PG&E, and is free to the public.

Instructors

- Ryan Stroupe, San Francisco - Pacific Energy Center (PEC)
- Kelly Schoonmaker, StopWaste
- Lori Palmquist, WaterWonk, Lori Palmquist, CID, CLWM, CIC, CLIA Irrigation designer, consultant, and educator
- Jennifer de Graaf, de Graaf Design Assoc
- Christine Hawkins, Hunter Industries
- Ron Alexander, R. Alexander Associates

Registration

To register, visit <https://usi.pge.com/event-details?EventID=20947>



Learn about a regenerative and whole systems approach to landscaping!

Join us on Tuesday, October 15, 2019
8 a.m.-1 p.m. at Harbor Bay Isle HOA,
3195 Mecartney Road in Alameda for the Sustainable Landscape Summit. Hosted by Rescape California and the CLCA, this summit will cover popular topics including:

- Firescaping
- Stormwater management
- Conducting Water Efficient Irrigation Inspections

Coffee & Continental Breakfast Free Parking • Raffle Prizes

Admission:

- \$85/\$80 for CLCA or RESCAPE Members
- Early-Birds: \$65/\$60 CLCA or RESCAPE Members (Ends 9/27/19).

Earn CEUs for your APLD, IA, ISA, QWEL and NALP certifications!

Information

Contact David Silva at davidsilva@clca.org or (916) 830-2780.

Registration

Register online at

<https://tinyurl.com/yyhldksy>

CLCA Benefit: Legal Forms

CLCA has a host of legal forms available online including contracts, subcontracts, change orders, and more. Login at www.CLCA.org, click on Professionals, Membership, then 'Legal Contracts Online' to take advantage of this great member benefit.

And, if you need legal advice, call CLCA's Attorney on Retainer, Bill Porter at (916) 381-7868.

Sponsor Profile:

Imperial Sprinkler Supply

Founded in 1980 by Dolores and Gabriel Moriel, Imperial Sprinkler Supply, Inc. started as a small irrigation distributor on Imperial Highway in Placentia, California to design and supply irrigation to local contractors and homeowners. Since then, Imperial Sprinkler has grown to become a leading distributor in the landscape and irrigation market while expanding their distribution services to numerous other trades. The company now has stores throughout California. Imperial believes high levels of inventory, a knowledgeable, helpful and friendly staff along with competitive pricing is what makes them who they are. They strive each and every day to be a solution to customers' needs.

Since 1980, Imperial Sprinkler Supply has been an independent, family-owned and operated business, dedicated to the needs of landscape professionals. ISS stocks

a comprehensive line of landscaping and irrigation products, including a wide variety of environmentally responsible products for a greener planet. ISS also stocks a comprehensive line of many other products such as lighting, drainage, erosion control and much, much more.

Serving the Community

Imperial Sprinkler Supply recognizes that without great relationships and support from associates, customers and vendor partners, ISS would not be where it is today. Each year ISS looks to serve in different ways throughout the community, while also identifying one caring organization to focus on for the year. Recent recipients include Caterina's Club, Family Assistance Ministries and CASA Orange County.

Information

Paul Wong | (925) 518-6331
paulw@imperialsprinklersupply.com

Upcoming Events

SEPTEMBER 19

Chapter Dinner Meeting-Marketing with Pictures and Drones. Details TBA.

OCTOBER 3

Chapter General Membership Meeting - Increase Profits with Outdoor Lighting Design Workshop and FREE General Membership Dinner Meeting at SiteOne in Dublin. Details announced soon.

NOVEMBER 6

Model Water Efficient Landscape Ordinance (MWELO) and the New Normal for California Landscaping Training. 8:30 AM - 4:30 PM. Register at <https://usi.pge.com/event-details?EventID=20947>

NOVEMBER 13-16

CLCA Annual Convention, Lake Tahoe Resort Hotel. clca.org/events/annual-convention/

DECEMBER 6

Chapter Holiday Party-Details TBD



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East Bay Chapter Member Standings

30+ Year Members

Lafayette Tree & LS (1967)
Horizon (1970)
Ewing Irrigation (1973)
BrightView Tree Co. (1973)
SiteOne Landscape Supply (1974)
Professional LS Mngmt (1980)
Delta Bluegrass Co. (1980)
Landscape Care Co. (1985)
LandPlan's LS Inc. (1982)
Village Nurseries (1983)
L.H. Voss Materials (1987)
Eisenstaedt LS & Maint. (1987)
P.J. McNamara (1987)
Suma Landscaping Inc. (1988)
Trimacs Maint. & LS Const, Inc. (1988)
Dryad LLC (1989)

23 Year Members

Geo. Schandelmier Jr. Landscaping

21 Year Members

Peter Teng, Ewing Irrigation

10 Year Members

Susan Friedman Landscape Architect

9 Year Members

Simply Perfect Gardens

8 Year Members

New Image Landscape Company

7 Year Members

Dutchover & Associates

4 Year Members

CLCA Insurance Solutions

3 Year Members

Paul Colon, Ewing Irrigation

A. Gomez Bonilla, Ewing Irrigation

Indian Rock Landscapes

1 Year Members

Joe DeSena, SiteOne Landscape Supply

K. Adame, Frank & Grossman LS Cont.

The East Bay Chapter Thanks Our *2019 Partners for Success*

Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



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2019 East Bay Chapter Board of Directors

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LEEANNA SCHOEDER

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JERRIE BEARD (530) 621-1701
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East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

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2019 CLCA State Executive Board

clca.org/about/board-of-directors/

Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.
1986 Roger D. Fiske
1978 Joe Tanouye

East Bay Past Chapter Presidents

2018 Eric Santos
2017 Roxy Wolosenko
2016 Calvin Craig
2014-15 Peter Rosen
2012-13 Tim Hendricks
2011 DeeAnn Schuttish
2009-10 Nate Siliin
2007-08 Barry Minor
2006 Gregory Wrenn,
Rick Martens, CLT
2005 Dennis Brewer
2003-04 Rick Martens, CLT
2000-02 Gregory Wrenn
1999 Rob Solomon CLT, CLP
1997-98 Dave Wolkenhauer, CLT
1996 Diane McNally
1995 Dan Berger, CLT
1994 Craig Hutchinson
1993 Steve Schlitt
1992 Matt Schiller
1991 Robert Battinich
1990 John Redmond
1989 Jim Kwiat
1988 Thomas Raeth
1986-87 John Nishizawa
1985 Thomas A. Adan
1984 David Burnley
1983 Don Young
1982 David Gutu
1981 Joe Tanouye
1979-80 J. Warren Thurston
1979 Peter Rumore
1978 Pat Nichols
1977 Joe Korematsu
1976 Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Ken Gerlack
Jeffrey Jones Joe Korematsu
George Sunayama Jack Rydman
Thomas Raeth Kevin Berndt

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.

president's message



Looking Ahead

Leeanna Schoeder

CLCA East Bay Chapter President

The board of directors and other interested parties recently met for the East Bay Chapter's 10th Annual Planning Meeting. This is where we get a head start on the coming year choosing topics for monthly meetings and trainings. We have a pretty comprehensive lineup planned for 2020: Pesticide Safety, Fleet Management, HR, Immigration, Contract Law and hands-on training classes for crews on the weekend. And of course, we planned some fun stuff too including the ever popular Oakland A's vs. Giants baseball game. Thank you to all who attended and shared their ideas. Your participation is vital to keep our chapter relevant to our members.

Since we're talking 2020, the chapter is looking for members interested in taking on a leadership role -- that's right, it's time to throw your hat in the ring for a position on our chapter board. This is an excellent opportunity to reinforce your expertise and strengthen your communication skills as well as make connections with members around the state. As a board member you will gain a greater understanding of landscape industry issues, increase your industry contacts and strengthen your leadership skills that can translate to improved efficiencies on the job. Contact Laura Leuer at lleuer@comcast.net if you are interested in being on the 2020 CLCA East Bay Chapter Board of Directors.

Finally, I would like to send out one final shout out to the dedicated members who made our awards program a success.

- Master of Ceremonies: Eric Santos
- Judges: Jim Dibble and Lou Penning
- Drivers: Paul Wong from Imperial Sprinkler Supply, and Lisa Tucorri from LCIS
- Awards Committee: Shane Younes Watersavers, Eric Santos Brightview, Laura Leuer

I hope you enjoyed your summer and are ready for more learning opportunities at our upcoming chapter meetings!

Tuesday, September 17 SFBA Chapter Golf Tournament

Join the CLCA SFBA Chapter on Tuesday, September 17, at Spring Valley Golf Course, 3441 Calaveras Rd. in Milpitas, for the Annual Golf Tournament. Shotgun start at 1:30 p.m. Come out early and enjoy lunch and compete in the putting contest. Stay for dinner and prizes immediately following the tournament.

For more information or to register, visit www.clcasfba.org

CLCA East Bay Chapter

RESCAPE Maintenance Qualification Training

September 19 & 20, October 3 & 4, 2019

9:00 AM – 4:30 PM

(Oct. 4: 8:30 AM - 4:30 PM)

Oakland, CA | Cost: \$575

Registration is now open for the next Maintenance Qualification Training offered by ReScape. To become a ReScape Qualified Professional, program participants must attend all four classes, complete and pass the final exam, and complete the final practicum field day. CEUS available.

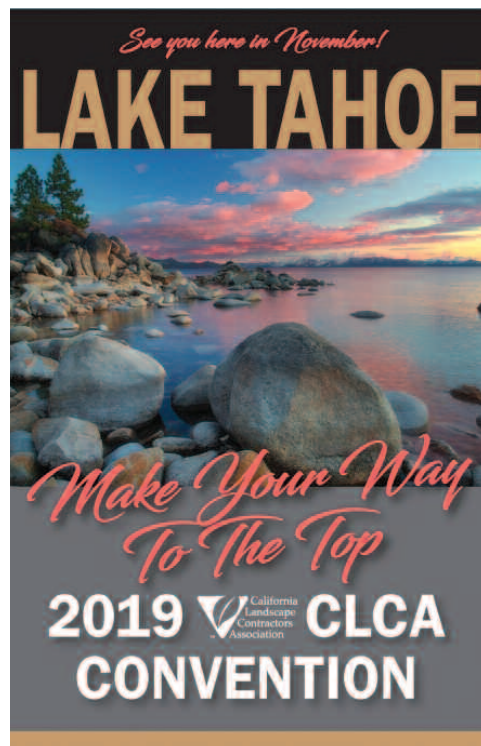
The course provides:

- An understanding of ReScape's ecologically based, comprehensive approach to the management of public and private landscapes
- Knowledge of the effects of landscape maintenance practices on the health of our communities, watersheds and the San Francisco Bay

- Knowledge of habitat restoration, local plant communities and the benefits to biodiversity
- Hands-on experience with practical, effective techniques such as sheet mulching to transform lawns into 8 Principles landscapes
- An understanding of the global connections between soil health, waste management, water conservation, air and water quality, greenhouse gas reductions, urban forestry and carbon sequestration
- A competitive advantage in the professional landscape maintenance marketplace

Information

Email info@rescapeca.org with any questions!



November 13-16

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