

OCTOBER 2019

inside



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION
EAST BAY CHAPTER

Scoop



*On the cover: Freeport Community by Suma Landscaping Inc.,
winner of the Large Commerical Maintenance Award at the 2019
CLCA East Bay Chapter Beautification Awards.*

How to Spot and Treat Common Fall Turf Diseases

By Veronica Biczó, Ewing Irrigation

With the changing of seasons, there's more work for landscape contractors than fall clean ups and winterizing irrigation systems. The weather shift also makes it a prime time for diseases to creep into lawns. Here are a few common fall turf diseases and how to treat them.

Lawn Rust Diseases

Have grass blades that look coated in rust? That's actually a disease that's caused by a fungus, usually during the fall's wet weather. Turf that is stressed or undernourished is more likely to be affected by this fungus.

The best way to prevent this fungus and disease is to keep your lawn well-fed with the right fertilizer blend for your soil, grass type and region. Your local Ewing store can help make recommendations for fertilizers. If your turf already has a rusty hue to it, you can apply a fungicide, such as Strobe Pro G, to combat the disease. For best results, practice good lawn maintenance, such as proper watering, fertilizing and not mowing too much at a time, before, during and after applying the fungicide.

Dollar Spot Fungus

Another fall fungal disease to look out for is dollar spot. It tends to grow and spread with cool, moist weather. This disease spreads in an outward, circular pattern, starting with small yellow spots on grass

blades that eventually turn the blade white.

Luckily dollar spot disease doesn't impact the roots of your turf, but it's still important to take care of it before it spreads too widely. Fungicides, like Strobe Pro G and Pillar G, can help manage this disease if you can catch it early enough. Once again, properly fertilizing your lawn can prevent fungus and disease issues.

Brown Patch

Brown patch is one of the more common fall turf diseases, primarily impacting tall fescue, ryegrass and bluegrass. If your lawn has brown patch, you'll see circular areas of dead grass and the blades can be easily pulled from the stem. Luckily, this disease does not cause permanent damage and because it's so common, there are many fungicide solutions, including Strobe Pro G or Fame G, available to treat it.

Snow Mold

Winter grass blends are very susceptible to snow mold, also called fusarium patch. This mold typically shows up after snow melts away, but it can appear earlier in the season because of an onset of cold, wet weather. It starts as a yellow/green color but turns into a pink shade. Fortunately, snow mold goes away on its own in the spring, as the cold weather and snow dissipates. However, if it lingers into the warm spring season, you can simply cut the turf and reseed.

CLCA & Rescape California Sustainable Landscape Summit

October 15, 2019 8:00 AM - 1:00 PM

Harbor Bay Isle, Alameda

ReScape is partnering with California Landscape Contractors Association to host their annual CLCA Northern California Conference. The 2019 Conference will be in the East Bay and focused on sustainable landscaping. Topics to be covered include firescaping, stormwater management, water efficient irrigation inspections and whole-systems way of designing, installing and maintaining landscapes.

Speaker

Peter Schultze-Allen, Senior Scientist of EOA, Inc.

Peter is a Senior Scientist with EOA, Inc., an Oakland-based stormwater engineering and science consulting firm that assists local municipalities with Bay Area stormwater regulations.

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Registration

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Rescape Landscape Maintenance Qualification Training in November

Rescape California will be hosting the Landscape Maintenance Qualification Training in November at the Maple Street Correctional Center, 1300 Maple Street, Redwood City. Classes will be held on November 7 and 8, and November 14 and 15 from 9am to 4:30pm.

This training provides landscape maintenance professionals with practical tools to stretch your budget, reduce organic waste, and protect local watersheds.

Main Topics Include:

- Integrated Pest Management •Firescaping
- Carbon Sequestration •Maintenance for Green Stormwater Infrastructure Systems
- ReScape Rated Landscapes

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- Methods to support sustainable landscapes like using recycled/salvaged materials, selecting plants for local conditions, and sourcing local products.
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- Understanding of ReScape Rated Landscape scoring system and ReScape's whole systems approach.
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Natural Ways to Make Your Halloween Pumpkin Last Longer

1. Scrape and discard the pumpkin guts.

When prepping your pumpkin for carving, be sure to scrape and discard as much of the pulp (aka pumpkin guts) as possible. The cleaner and drier the pumpkin interior, the slower the rotting process.

2. Clean with peppermint dish soap.

Dilute one tablespoon of a natural peppermint oil or dish soap in a quart of water. Pour the mixture into a clean spray bottle and lightly spray the inside of your pumpkin. Peppermint is antifungal and will slow the decomposition process, extending the life of your pumpkin.

3. Refrigerate overnight.

If it's still warm outside, consider placing your carved pumpkins in the fridge at night instead of leaving them on the porch. Spray your pumpkins with the peppermint oil or soap-water mixture and wrap each one in a trash bag prior to placing in the fridge. This will rehydrate your pumpkins each night.



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CLCA Benefit: Legal Forms

CLCA has a host of legal forms available online including contracts, subcontracts, change orders, and more. Login at www.CLCA.org, click on Professionals, Membership, then 'Legal Contracts Online' to take advantage of this great member benefit.

And, if you need legal advice, call CLCA's Attorney on Retainer, Bill Porter at (916) 381-7868.

Sponsor Profile:

WaterSavers Irrigation

Watersavers has been greening the way for landscape contractors and gardeners since 1988 with a commitment to water management, water conservation, quality service, and providing professional grade irrigation supplies and landscape products. Watersavers is the one-stop shop for all your gardening and landscaping needs such as sprinkler systems, landscape tools, erosion control products, outdoor lighting, fertilizers, sod, and water conserving systems such as drip irrigation.

Watersavers sets a new agricultural and landscaping industrial standard that is unprecedented with its knowledgeable, friendly, experienced staff and technical support, guaranteed 4 hour local delivery (no minimum purchase), guaranteed inventory availability, and user friendly online store.

Watersavers' One-Stop shopping gives

you access to all the best irrigation and landscape products and everything else you need to complete all of your landscape projects. Watersavers guaranteed inventory availability assures you that their shelves are always fully stocked with the products you need right now. You can shop for landscape and irrigation supplies by visiting any one of six California locations or by visiting our Online Store.

California Locations

- Brentwood Store - 395 Carrol Ct. Suite D, Brentwood
- Concord Store - 4025 A Nelson Avenue, Concord
- Dublin Store - 6302 Houston Place, Dublin
- Petaluma Store, 840 Perry Lane, Petaluma
- San Rafael Store - 508 Irwin Street, San Rafael
- San Jose Store - 980 North 11th Street, San Jose

Upcoming Events

OCTOBER 3

Chapter General Membership Meeting - Increase Profits with Outdoor Lighting Design Workshop and FREE General Membership Dinner Meeting at SiteOne in Dublin. Details announced soon.

NOVEMBER 6

Model Water Efficient Landscape Ordinance (MWELO) and the New Normal for California Landscaping Training. 8:30 AM - 4:30 PM. Register at <https://usi.pge.com/event-details?EventID=20947>

NOVEMBER 13-16

CLCA Annual Convention, Lake Tahoe Resort Hotel. clca.org/events/annual-convention/

DECEMBER 6

Chapter Holiday Party-Details TBD



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East Bay Chapter Member Standings

Congratulations to the following members who reached membership milestones this month.

30+ Year Members

Lafayette Tree & LS (1967)
Horizon (1970)
Ewing Irrigation (1973)
BrightView Tree Co. (1973)
SiteOne Landscape Supply (1974)
Professional LS Mngmt (1980)
Delta Bluegrass Co. (1980)
Landscape Care Co. (1985)
LandPlan's LS Inc. (1982)
Village Nurseries (1983)
L.H. Voss Materials (1987)
Eisenstaedt LS & Maint. (1987)
P.J. McNamara (1987)
Suma Landscaping Inc. (1988)
Trimacs Maint. & LS Const, Inc. (1988)
Dryad LLC (1989)

22 Year Members

Past the Gate

8 Year Members

JVL Ortiz Landscaping

7 Year Members

Kaiser Gardens Inc.

5 Year Members

DK Landscape Inc.

4 Year Members

East Bay Municipal Utility District

1 Year Members

Sustainable Landscape Management
Northern Landscape Management

The East Bay Chapter Thanks Our 2019 Partners for Success

Gold - \$1500

- Four Dinner Tickets to the Beautification Awards Banquet and sponsorship of a prestigious Judges or Sweepstakes Award plaque.
- Four Tickets to the Baseball Event (includes tailgate party).
- Free Admission to All Dinner Meetings during the year.



Silver - \$1000

- Three Dinner Tickets to the Beautification Awards Banquet and Sponsorship of an Award plaque for one of the award categories.
- Three Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Three Dinner Meetings of your choice during the year.



Bronze - \$750

- Two Dinner Tickets to Beautification Awards Banquet and Sponsorship of an Award plaque for one category.
- Two Tickets to the Baseball Event (includes tailgate party).
- Free Admission to Two Dinner Meetings of your choice during the year.



All Partners Receive

- Company Name recognition in the chapter's monthly newsletter, Inside Scoop and the mid-monthly electronic newsletter E-Scoop. Company event promotion in electronic newsletter, E-Scoop.
- Company Name recognition at every event, logo on table-tents or event fliers, Company logo on the chapter website and event announcements.

For information, or to become a sponsor, call Laura Leuer at (510) 207-4350.



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Brightview eric.santos@brightview.com

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SECRETARY

DAVID MANLOVE (510) 898-1025
Indian Rock Landscapes
david@indianrocklandscapes.com

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Roxy Designs roxy@roxydesigns.net

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PAUL WONG (925) 518-6331
Imperial Sprinkler paulw@imperialsprinkler.com

ASSOCIATE MEMBER REPRESENTATIVE

ADAN RODRIGUEZ (510) 543-5147
Vision Recycling
adan.rodriguez@visionrecycling.com

EXECUTIVE ADMINISTRATOR

LAURA LEUER (510) 207-4350
lleuer@comcast.net fax (866) 260-8869

EDITOR/NEWSLETTER

LEEANNA SCHOEDER

NEWSLETTER PRODUCTION

JERRIE BEARD (530) 621-1701
Beard & Associates jsb@beardassociates.com

East Bay Chapter Monthly Board Meetings

Board meetings are held on the 1st Thursday of the month at 4:00 p.m. (some exceptions). Check the calendar for locations.

The CLCA East Bay Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Materials may be mailed to: Jerrie Beard & Associates, PO Box 7, Pollock Pines, CA 95726. Or email to: jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

CLCA State Headquarters

1491 River Park Drive, Ste. 100
Sacramento CA 95815-8899
(916) 830-2780 • (800) 448-2522
(916) 830-2788 Fax
email: hq@clca.org

2019 CLCA State Executive Board

clca.org/about/board-of-directors/

Past CLCA State Presidents from the East Bay Chapter

1996 John Redmond Jr.
1986 Roger D. Fiske
1978 Joe Tanouye

East Bay Past Chapter Presidents

2018 Eric Santos
2017 Roxy Wolosenko
2016 Calvin Craig
2014-15 Peter Rosen
2012-13 Tim Hendricks
2011 DeeAnn Schuttish
2009-10 Nate Sili
2007-08 Barry Minor
2006 Gregory Wrenn,
Rick Martens, CLT
Dennis Brewer
2005 Rick Martens, CLT
2003-04 Gregory Wrenn
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1997-98 Dave Wolkenhauer, CLT
1996 Diane McNally
1995 Dan Berger, CLT
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1992 Matt Schiller
1991 Robert Battinich
1990 John Redmond
1989 Jim Kwiat
1988 Thomas Raeth
1986-87 John Nishizawa
1985 Thomas A. Adan
1984 David Burnley
1983 Don Young
1982 David Gutu
1981 Joe Tanouye
1979-80 J. Warren Thurston
1979 Peter Rumore
1978 Pat Nichols
1977 Joe Korematsu
1976 Chuck Rich

East Bay Chapter Life Members

Congratulations and Thank You to the following CLCA East Bay Chapter Members for their continued support for over 25 years.

Roger Fiske Ken Gerlack
Jeffrey Jones Joe Korematsu
George Sunayama Jack Rydman
Thomas Raeth Kevin Berndt

CLCA East Bay Chapter Contractor's Honor Code

The CLCA East Bay Chapter exists to support Contractor's AND their employees. To successfully meet this objective, and encourage the involvement of all levels of the landscape industry, the Board of Directors is committed to supporting the following Contractor's Honor Code:

The solicitation, recruitment of, or attempt to hire another Contractor's employees while attending any CLCA function is strictly prohibited.

president's message



A Time to Learn

Leeanna Schoeder

CLCA East Bay Chapter President

It's beginning to feel like fall! Hopefully that will bring more rain and help our landscaping projects reach their full potential.

Speaking of reaching a full potential, I hope you have been taking advantage of our chapter's educational meetings over the past few months. These are an excellent opportunity to gain some new knowledge, hone your skills, and network with your peers. Thank you to our supplier members who have been hosting many of these events. We appreciate your dedication and support of our chapter. We plan to continue these offerings next year, so stay tuned.

Another great educational opportunity is the upcoming CLCA Annual Convention, which will be held in South Lake Tahoe November 13-16. CLCA has planned a number of informative sessions that can help you and your business grow. The convention is always a great place to meet contractors and suppliers from around the state and share information... and this year it's close to home and in a stunning location! Make the most of it.

We recently held our annual planning meeting. Thank you to all who joined us and provided input. We appreciate hearing from our members because this is *your* chapter. Help us make the most of it and provide the best value to you. If you have ideas or suggestions on how the chapter can better serve you, please contact me or one of our board members listed at left and share your ideas.

There are several local educational events happening in the next couple of months. Please check this newsletter for more information and take advantage of these opportunities.

Our next big chapter event will be the Christmas Party in early December. Stay tuned for details on that one. It is always a fun and relaxed evening spent with fellow chapter members and their families. I hope you can join us.

CLCA Water Management Certification

To help landscape contractors and other green industry professionals meet this growing demand for water managers, CLCA developed the Water Management Certification Program. This program is designed with a simple goal: to train water managers to provide customers with good to excellent landscape appearance using the right amount of water based on plant requirements.

For more information visit clca.org/water-pro//index.php

Connect! Learn! Grow! at Convention

Join friends and colleagues in Lake Tahoe for CLCA's 2019 Annual Convention.

Connect!

Join us at the Recognition Luncheon as we honor our green industry leaders. At the General Membership Meeting, help grow the future of your professional association. Take advantage of formal and casual opportunities to share ideas with colleagues.

Learn!

William Porter, an attorney of 30 years who chaired the committee of attorneys who rewrote California's construction collection laws, will provide answers and guidance. Have questions you always wanted to ask a construction attorney without a bill?

We'll also be joined by Mark Bradley, CEO of LMN, who will present Building Efficiency Within Your Business — Learn Why Landscaping Companies Have Chosen LMN as the #1 Business Software in the industry. Mark, who once owned one of the top 50 landscape companies in North

America, will focus on financial literacy (profitability), best practices and key insights.

Our special Saturday educational event will be *Hire Slow, Fire Fast*, presented by Mari Bradford of the California Employers Association. Learn how to hire right the first time to avoid workplace terminations and the expensive costs that come with high turnover. We'll also discuss why it is so important to nip small problems in the bud and coach underperformers before they negatively impact your company.

Grow!

The Trophy Awards dinner and ceremony will display excellence in landscaping.

Join Jeff Hurt from Empowered Epiphanies and CLCA's leadership in this interactive time together where we learn more about what members like you need, want and aspire to. Your input from this session will be valuable as CLCA works towards its future.



November 13-16

Lake Tahoe Resort Hotel
4130 Lake Tahoe Blvd
South Lake Tahoe, CA 96150



CLCA MEMBER ADVANTAGE

New construction or maintenance project?
Use CLCA legal contracts to help ensure no feathers get ruffled.

CLCA's free legal forms are specific to the California landscape industry and are newly updated by CLCA's construction law attorney. Use this important membership benefit before you begin to protect your business and keep your jobs running smoothly!

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CLCA MEMBER ADVANTAGE

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